

he Carolina Farmer

August, 1954

**L. Y. BALLENTINE
SPEAKS OUT ON
THE BENSON PLAN**

**Power for the
Outer Banks**

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Chowan Team Wins Electric Contest

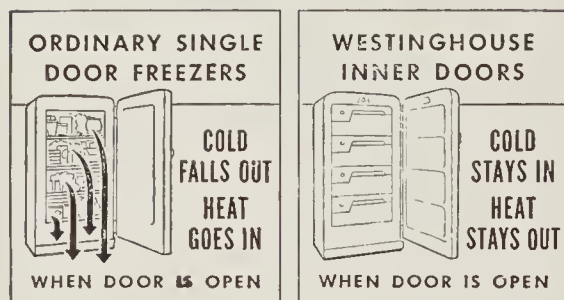
—See Page 8

Betty Furness says:



**"If you want MEALS UNLIMITED . . .
with flavor protected, see the new
Westinghouse Freezer
with Cold Saver Inner Doors!"**

Here's the Difference!



When you open the outer door on an ordinary single door upright freezer, cold falls out...heat comes in. This new Westinghouse Freezer has Cold Saver Inner Doors that keep cold in . . . heat out! You only have to open one door at a time . . . and the Inner Doors make such handy shelves for loading and rearranging foods.

FREEZ-FILE . . . Built right in the door . . . tells you at a glance what foods you have . . . when you stored them . . . which compartment they're in . . . what you have left.

PULL-OUT JUICE TRAY . . . Provides finger-tip storage for frozen fruit juices and other small cartons.

ROLL-OUT DRAWER . . . Gives you "Top-loading" for bulky, odd-sized packages.

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*Be Modern . . .
Use a Food Freezer!*

YOU CAN BE SURE...IF IT'S Westinghouse

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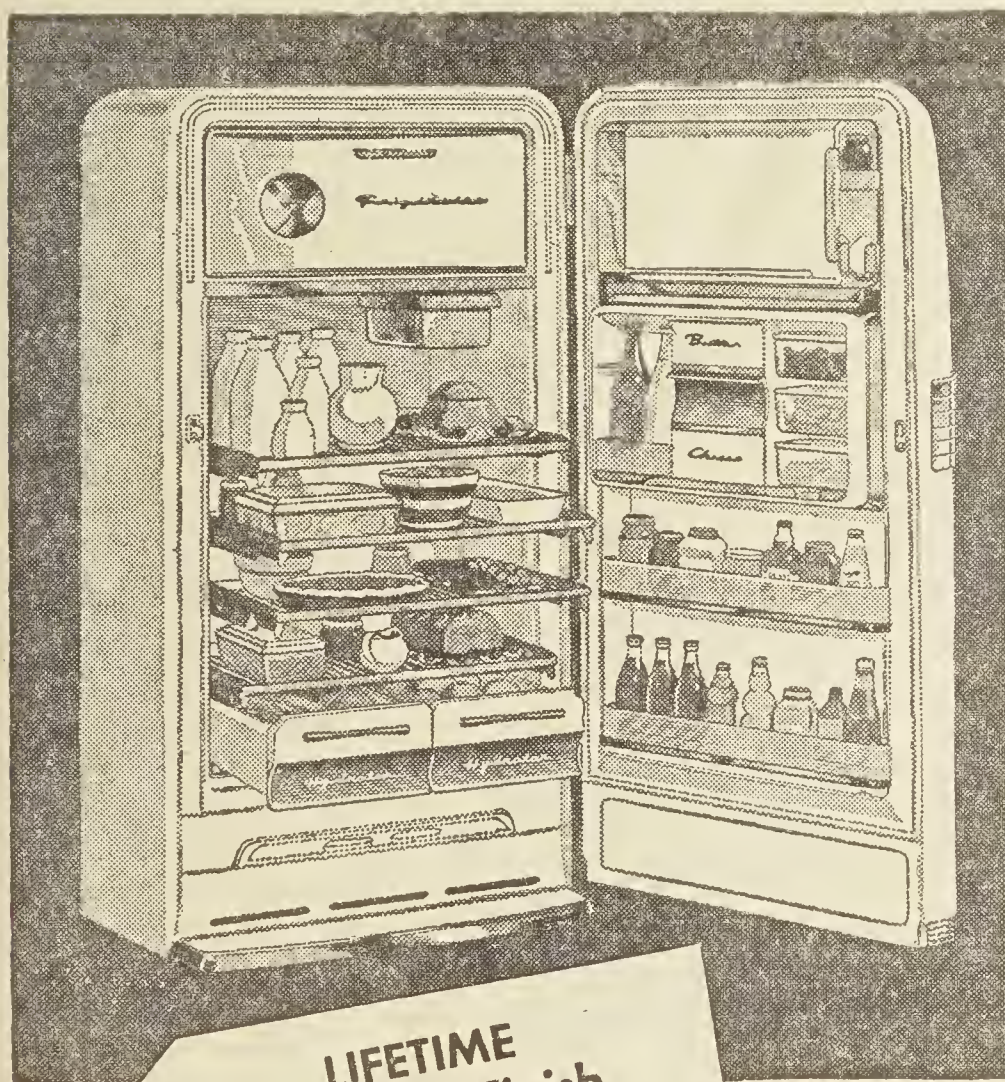
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LIFETIME Porcelain Finish

This model and many others are available with exterior finished in Lifetime Porcelain. ONLY FRIGIDAIRE HAS IT!

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EASY
TERMS

Ask your Frigidaire Dealer about all the Frigidaire Refrigerators. Or, for a free descriptive folder, write Frigidaire, Dept. 2259, Dayton 1, Ohio. See, hear Arthur Godfrey's show on CBS radio and television.



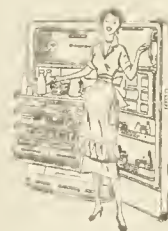
Built and backed by General Motors

New Color Styling

This new Frigidaire has a glamorous porcelain interior finished in a pastel shade — with rich, golden trim. Choice of Sherwood Green, Stratford Yellow or snowy white ON THE OUTSIDE. Right or left-opening door available on most models at no extra cost.

Complete Self-Service

A brand new concept in food-keeping! Wonderful new convenience features in the Food Freezer, Refrigerator and Pantry-Door, such as Frozen Juice Can Holder, Egg Server, Butter Conditioner and many more.



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Every shelf glides out all the way. Puts everything in sight and reach. No more hunting, tipping, spilling. Even smallest items at the back are right at your finger tips.



Cyclamatic Defrosting

Food compartment is completely self-defrosting. No buttons to push, no dials to set, no clocks, timers or heaters. Evaporates defrost water automatically.



Separate Food Freezer

Here you can store up to 73 lbs. of frozen food in zero zone safety. Foods never thaw. Ice cream stays hard. It's kitchen-size and is completely separate.



FACING FACTS . . .

The latest and most outrageous power lobby victory is the Eisenhower directive to the Atomic Energy Commission to negotiate with a utility combine for power requirements in the TVA area. The Senate, after bitter debate, backed up the president.

At present, TVA generates and wholesales all power for the Tennessee Valley. The installation of the big government atomic projects in the area have strained TVA's generating capacity. The private power lobby has violently objected to the construction of additional facilities, particularly a badly-needed steam plant at Memphis.

When the TVA power condition became acute this year with the completion of the AEC plant at Paducah, Ky., the power lobby saw its first good chance to get a foothold in the Tennessee Valley. Under the familiar guise of "tree enterprise," a utility combine submitted a proposal under which it would build the Memphis steam plant and funnel the power to TVA; TVA could then deliver the Paducah power without draining its system.

All of which sounds fine on the surface. Theoretically, the government is saved the cost of the steam plant, the utilities will pay taxes, and the country will be saved from a little "creeping socialism."

Here are the facts. The AEC itself estimates that the total cost to the government under the utility scheme will be \$90 million more than it would cost to go ahead and build the plant for TVA. TVA estimates the difference at \$139,000,000. The General Accounting Office has questioned the legality and wisdom of the action, and had referred to the excess costs as a "subsidy" to the power companies.

As Senator Lister Hill (D., Ala.) said on the Senate floor recently, the government will pay for the dam regardless of who builds it. But it will pay much more if the utility combine does the building, and will never have ownership. The utilities run no risks and their bonanza is sure.

You may or may not agree generally that TVA is a good thing. But the fact remains we have TVA and TVA could have built the Memphis plant as a savings to taxpayers of roughly \$100-million. It seems to me that's a pretty stiff price to pay for the power company brand of "free enterprise."

—JERRY ANDERSON

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Photo by Grant Heilman

ON THE COVER

The beautiful lady who graces our cover touched off a lively debate last month. The question was—and is—what breed is she? We say Guernsey, but other guesses range from Jersey to Holstein. Unfortunately the photographer was not available to settle the argument—presuming he could, which, knowing photographers, we doubt. But you should know, so please tell us.

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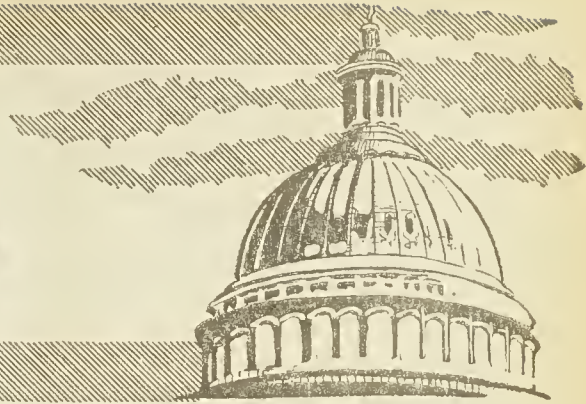
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Robert S. Allen

REPORTS FROM WASHINGTON



Electric co-ops face a new tax fight in 1955.

The Treasury Department is secretly planning to recommend to the new Congress next January far-reaching changes in the tax provisions affecting cooperatives.

This was disclosed by Treasury general counsel Elbert P. Tuttle in a private meeting with members of the powerful Senate Finance Committee.

Discussing the administration's tax plans for next year, Tuttle said the Treasury is seeking new sources of revenue and would recommend a "change in the tax treatment now accorded cooperatives, foundations and oil and gas depletion allowances."

"It is our purpose to have our proposals ready so the President can submit them to Congress in January," said Tuttle.

The Senators expressed interest, but made no commitments.

POWER FIGHT

It was a power issue that ended the "honeymoon" between Senate Democrats and President Eisenhower.

Their only direct attack on him since he has been in the White House was touched off by his directive to the Atomic Energy Commission to negotiate a power contract with private utilities to curb TVA expansion.

Senator Estes Kefauver (Tenn.) spearheaded the break by training his guns squarely on the President.

"This contract is both an administrative and legal monstrosity," thundered Kefauver.

"Do I correctly understand the Senator," asked Senator William Langer (N. Dakota), Republican chairman of the Judiciary Committee, "that he is placing responsibility for this order solely on the President?"

"The Senator from North Dakota is correct," replied Kefauver. "The President is attempting to kill TVA."

"Would you say," continued Langer, "that this is in line with the general treatment which the Department of Interior, under Secretary Douglas McKay, has been giving electric co-ops all over the country?"

"It is," declared Kefauver. "It is in line with the general antagonism of the Eisenhower administration against public power, REA, and the effort to develop the resources of the nation through public power agencies."

"Would the Senator say that the TVA action follows the general pattern of the administration against public power?" asked Langer.

"I would," said Kefauver. "It follows the general pattern of doing what the power lobby, led by Purcell Smith, wants done. This power lobby is spending more money than any other lobby in the capital, and the administration is following the lobby's program."

"Is this not the first step, and a crucial step, toward paralyzing and destroying TVA and the electric co-ops?" asked Senator Lister Hill (Ala.).

"It is a step which the power lobby

has been after for a long time," declared Kefauver. "It is the entering wedge which the lobby has been striving for, and on which it has been spreading a tremendous slush fund. It is distressing that the President is backing the power lobby in its aim to destroy the Tennessee Valley Authority."

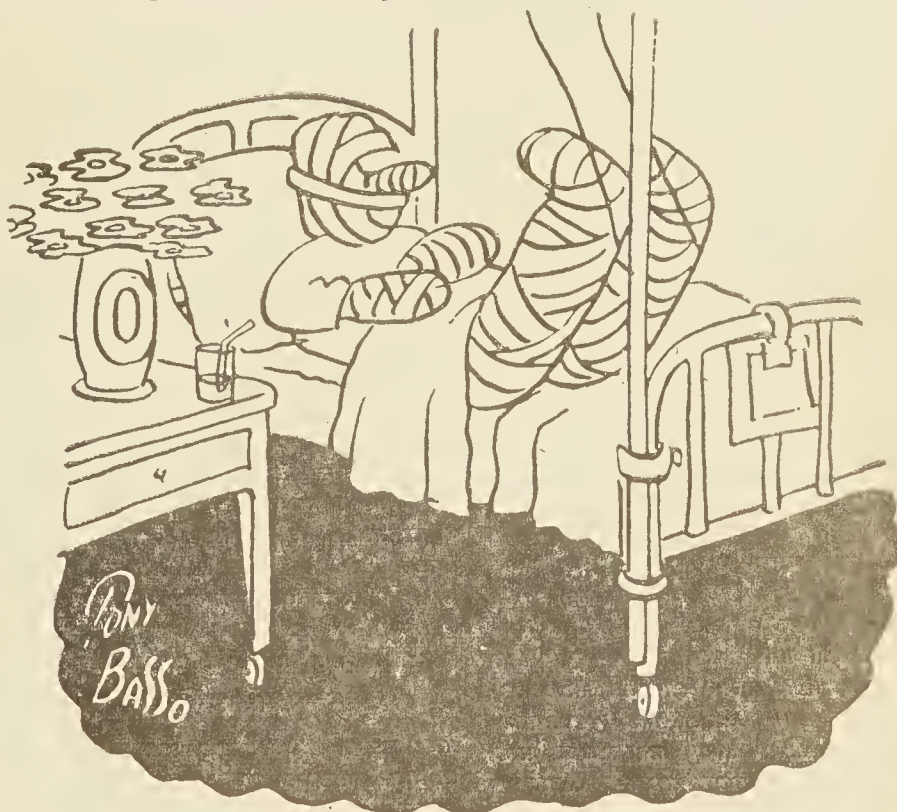
"This is a 'sell-out' to the private utilities by the President," roared Senator Albert Gore (Tenn.).

WASHINGTON FEEDLINE

The Commerce Department will begin a census in October to determine the type of equipment used by farmers. The survey will be part of a \$16,000,000 farm census authorized by Congress. More than half the loan applications pending before REA cannot be acted on until more data is obtained. Admin-

(Continued on Page 24)

Speaking of Safety . . .



Blue skies don't smile these days over Bill,
He turned his tractor too fast on a hill.

—Beth Wilcoxson

News, Tides And Trends

For the North Carolina Farmer

A new rabies vaccine for cattle has been developed by Lederle Laboratories. In extensive field tests, it has proved effective in protecting cattle of all ages against rabies transmitted by dogs, foxes and vampire bats. The new product immunizes for a minimum of two years, three times as long as dog vaccines of the "killed" types. Much smaller doses can be used, only 5 cc. doses to all cattle regardless of age. Cost has been scaled low enough to make it feasible to vaccinate entire herds. The new vaccine is sold through veterinarians only.

* * *

The Coastal Plain soil conservation district has been named grand award winner for North Carolina in a national soil conservation awards program sponsored by Goodyear Tire & Rubber Company. The state will be represented at the national outing of winners at Litchfield Park, Ohio in December by A. C. Edwards, Hookerton, chairman of the winning district, and G. E. Goff, Rt. 2, Rocky Mount, nominated as the outstanding farmer-cooperator by the Coastal Plain district governing body. The Pamlico District placed second, and both districts have been presented with bronze plaques as symbols of their achievements. Members of the Coastal Plain district governing body in addition to Mr. Edwards are J. H. Satterthwaite, Tarboro; Arch J. Flanagan, Farmville; and C. U. Rogers, Williamston.

* * *

North Carolina apple growers report prospects of an all-time record apple crop this year. T. T. Hatton, horticulture specialist, State College Extension Service, says that North Carolina apple growers who have thinned their heavily cropped trees are going to reap the benefits this year. Current estimates of this year's crop run as high as 2,195,000 bushels, compared with the 873,000 bushels produced last year, said Hatton.

* * *

Dr. Henry W. Garren, Nickels for Know-How poultry disease scientist, warned North Carolina farmers recently that poor management increases the danger of fowl typhoid, a disease that causes a \$50,000 annual loss in North Carolina. Now that the fowl typhoid is about to hit its seasonal peak, Garren suggests that the following management practices can help birds resist typhoid and also help prevent them from coming in contact with it: (1) Practice good sanitation

(2) Don't overcrowd. (3) Provide adequate ventilation. (4) Supply an abundance of cool water. (5) Keep quarters as cool as possible; paint chicken house roof with aluminum paint. (6) Avoid dusty or wet litter. (7) Wash out water containers, preferably daily. (8) Provide good, clean food. Keep birds away from decomposed vegetable and animal matter. (9) Don't vaccinate for more than one condition at the same time. (10) Worm birds only if they need it. The only way you can determine the need is to cut a few birds open and look.

* * *

Flue-cured tobacco from the 1954 crop will be supported in North Carolina at an average loan rate of 47.9 cents per pound. This average loan rate is the minimum level previously announced by the U. S. Department of Agriculture. The average loan rate remains at this figure since it is higher than 90 per cent of parity as of July 1, 1954. Loans covering the 1954 crop will be made available by the Commodity Credit Corporation. They will be made on the basis of official standard grades at a specified rate for each grade. Loan rates by grades range from \$73 per one hundred pounds for tobacco grades down to \$13 per one hundred pounds for certain "non-descript" grades.

* * *

Farmers and other landowners in the state who would like to put idle acres to work next fall may be interested in a newly revised farmers' bulletin on Shortleaf Pine. Prepared by the Forest Service of the U.S.D.A., the bulletin describes shortleaf pine as a desirable and profitable crop tree, of rapid growth, and producing high-quality, soft-textured wood. The bulletin makes many suggestions about how to plant shortleaf pine, good management practices, methods of judging the board feet that can be cut from logs of various sizes and thinning of trees. A single copy of Farmers Bulletin 1671 can be obtained free by writing to the Office of Information, U. S. Department of Agriculture, Washington 25, D. C.

* * *

Approximately 1,200 Tar Heel 4-H Club members attended the annual 4-H Club Week at North Carolina State College July 19-23. The event ended with the election of new officers of the State 4-H Council. G. K. Davis, Gaston County, was elected president.

MAIL



BOX

To the Editor:

I have recently bought some small chickens. This will be my first experience with them, and I wonder if you have any literature on feeding and taking care of them.

I also have a fish pond stocked with 2,500 small fish. I would appreciate any information you could give me on any of these.

P. D. McDaris
Swannanona, Rt. 1

Since we do not know the size or kind of reader McDaris' flock, we recommend that he make use of the excellent service provided by his county agent. As for the fish pond, an article on this subject carried in our January issue would possibly be of help. Reprints of this article are available by writing the Carolina Farmer, Box 1699, Raleigh, N. C.—EDITOR

To the Editor:

Having just read the article in your July issue, "Can Lightning Damage Be Prevented", I would like very much to have a secondary lightning arrestor installed on our house. However, I do know where to get one with the U. I. Label and have it properly installed.

We are having some severe electric storms this summer, so I would appreciate your sending me some information as to where these arrestors can be purchased.

Mrs. A. C. Isley
Snow Camp

To the Editor:

I have just been having serious trouble from lightning and was glad to see your article on this subject in the July issue of the Carolina Farmer.

It seems to be impossible to find a secondary arrestor here, and I wonder if you could tell me where I can get one. I would also like instructions as to its installation for our local electrician.

Robert L. Barrus
Celo

In the event secondary lightning arrestors are not available locally, or are not available at a cost under \$10, please let us know. As we did in the two cases above, we can put you in touch with a reputable company which makes lightning protection its business.—EDITOR

"Any time they drag their feet . . ."

U. S. Senator-nominee Kerr Scott told
3000 people last month what he thinks
of power companies and cooperatives



Senator-nominee W. Kerr Scott was the principal speaker last month at the annual meeting of the Randolph Electric Membership Corporation at Asheboro. It was his first appearance before a rural electric audience since the campaign.

Scott made it clear that he meant everything he said in the campaign about supporting rural electrification. But he was anxious, he said, to clear up any impression that he is "against" the power companies.

"I'm not against them," he said, "but any time they drag their feet I'll take the part of the public. Everyone knows there would be no such thing as REA if those who held monopolies had given you electric service back when you needed it."

Speaks from Experience

Scott related his own experiences in trying to get power for his Haw River farm. "My neighbors and I finally got the power," he said, "but the company made us pay \$1700 for the line. Then they told me that I'd have to buy two electric ranges. I don't know what they thought I'd do with both of them, and I finally talked them out of one. But that's the kind of attitude the power companies had back in those days, and that's the kind of attitude the power all you fine people today."

"You would think," he continued, "that they would learn a lesson. But today the power companies are making it mighty hard nationally for you folks to get power. It just seems like they can't learn."

As Scott spoke, over 3,000 cheering people jammed the Fayetteville School auditorium and grounds. It was the largest gathering of members in the history of the Randolph cooperative.

In his report to members, Manager Alton P. Wall said that the cooperative extended service to 281 new members during 1953. Eighty-five per cent of these, he said, were services to new homes, indicating that the area coverage program is near completion.

During 1954 and 1955, Wall said, the cooperative will be busy installing increased capacity on existing lines. He also reported that the target date for the completion of the modern headquarters building in Asheboro is September of this year.

Wall paid tribute to the loyalty and ability of the cooperative's employees. Their work, he said, has been invaluable in providing good electric service at the lowest possible cost. He noted that the 36 employees have a total of 215 years of experience with the cooperative.

Re-elected to the board of directors were C. E. Macon, P. L. York, Zell Brown, J. H. Hargrove, G. G. Cranford, R. H. Upchurch, D. R. Graves, J. T. Powers and A. B. Ellis. Macon is president of the organization.

Tarheel Solons Split on Vital Vote

Lennon for, Ervin against preference provisions in AEC bill

Rural electric and public power advocates evened their won and lost record in the 10-day battle over new atomic energy legislation July 22, when the Senate unexpectedly approved an amendment to authorize the Atomic Energy Commission to produce commercial electricity at its plants. The amendment also called for preference to non-profit distributors in the sale of the power.

The amendment, sponsored by Sen. Johnson (D., Colo.), was approved by a narrow (45-41) margin. Senator Lennon supported it, Senator Ervin opposed it. (See editorial, page 26.)

Earlier, both North Carolina Senators had supported Senate moves to allow a private power combine to build generating plants in the TVA area (CF, July; also see FACING FACTS, page 4, of this issue). Rural electric leaders in North Carolina had strongly urged both Senators to oppose this action.

Voting on the Johnson amendment came after 31 hours of debate. It authorizes the Atomic Energy Commission

to construct, maintain and operate Federal nuclear reactors to produce electric energy on a large-scale commercial basis. AEC would have to receive appropriations from Congress for such construction, similar to Federal hydro power projects; and like the hydro projects, preference in the sale of the power must be given to public agencies and cooperatives.

Other amendments to the controversial Atomic Energy Bill, passed by voice vote, provide for preference to rural electric and public systems in the granting of licenses for nuclear power plants and in the marketing of by-products from Federal nuclear power projects.

All of these amendments were hailed by rural electric leaders as important victories. They had earlier expressed concern over the prospects of commercial atomic power becoming a utility monopoly, despite the tremendous government investment of some \$15 billion in the development of atomic energy.



TEMA Manager William T. Crisp presents awards to State 4-H Electric Demonstration Contest winners Shirley Harrell and Jackie Morris of Chowan County.



Chowan Team Wins Electric Contest

Initial demonstration event was widely hailed by participants, 4-H leaders



Jackie Morris and Shirley Harrell brought a slick lighting demonstration and a pair of contagious smiles to the State 4-H Club Week last month, and they carried the 4-H Electric Demonstration Contest title back to Chowan County with them.

Another demonstration team, Wayne County's Billy Taylor and Buster Bunn, lost by only an eyelash as they took second place with a smooth presentation of electric hotbed construction.

For the winners, it was the climax to a contest that began on July 8 when their "Good Light—Good Sight" demonstration won the Northeast division title over seven other contestants. Besides an expense-paid trip to 4-H Club Week and the state title, each received matched Parker "51" pen and pencil sets.

Forty-seven demonstrations ranging from the use of the electric mixer to the construction of a homemade clothes dryer, were presented across the state in the first year of the contest. District eliminations were held in Asheville, Newton, Winston-Salem, Raleigh, Whiteville and Washington. Winners of each district made the trip to State 4-H Club week as guests of the Tarheel Electric Mem-

bership Association, the contest sponsor.

The participants, the sponsoring organization and state 4-H leaders expressed pleasure at the success of the initial contest. First official announcement of the event came in April, and not too many entries had been expected this year. The enthusiastic response of the 4-H'ers brought immediate planning for an expanded contest next year.

Lighting Was Most Popular

A review of the demonstrations shows that the various phases of lighting received the greatest attention of the 4-H'ers. In all, 18 of them demonstrated either proper lighting or the conversion of kerosene lamps. Also popular were adequate wiring (6), electric motors (5) and electric hotbeds (4).

The demonstration contest is a part of the annual 4-H Club Farm and Home Electric program. Participation in the demonstration contest is entered in the record submitted by each 4-H'er in Farm and Home Electric. The state winner of the latter contest receives an expense-paid trip to the National 4-H Club meeting in Chicago—courtesy of the Westinghouse Electric Corporation.

Runner-ups for the state title were Wayne County's Billie Taylor (left) and Buster Bunn. They demonstrated construction, care of electric hot beds.

The demonstration contest was designed to fill the need for electric demonstrations at the 4-H district level.

In making the initial announcement about its sponsoring of the contest, the Tarheel Electric Membership Association said:

"Our purpose in inaugurating this new youth program is to acquaint 4-H Club members with current information concerning the selection, use and care of electrical equipment; and, above all, to teach tomorrow's leaders the importance of proper use of labor-saving equipment in increasing efficiency on the farm and in the home."

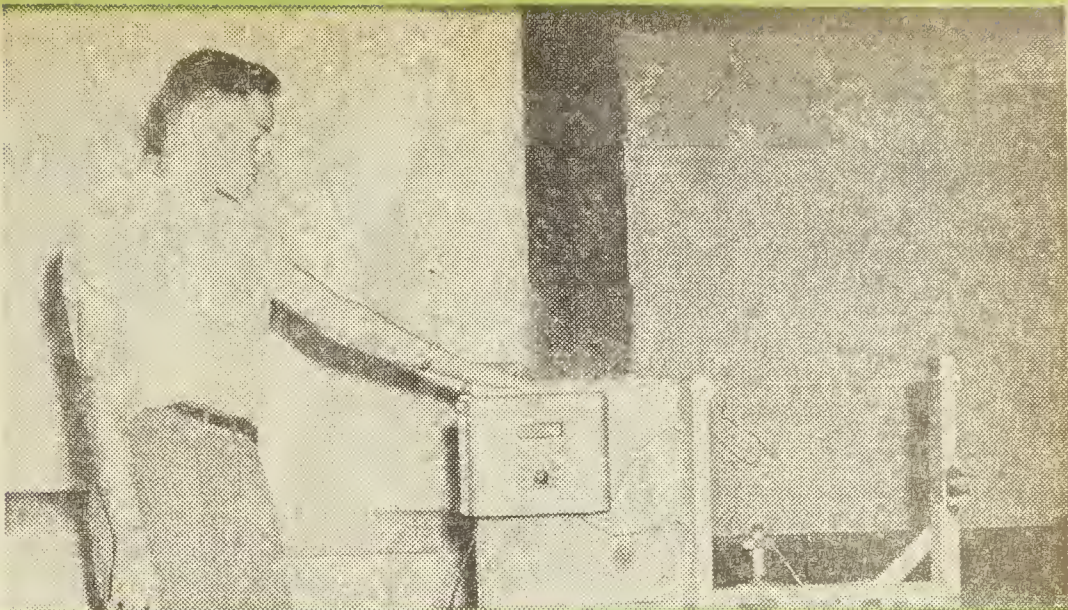
Contest Praised

According to Extension Service officials, this year's contest hit those objectives on the button. At the conclusion of the event, E. S. Coates, Extension Agricultural Engineer who coordinated the contest, said:

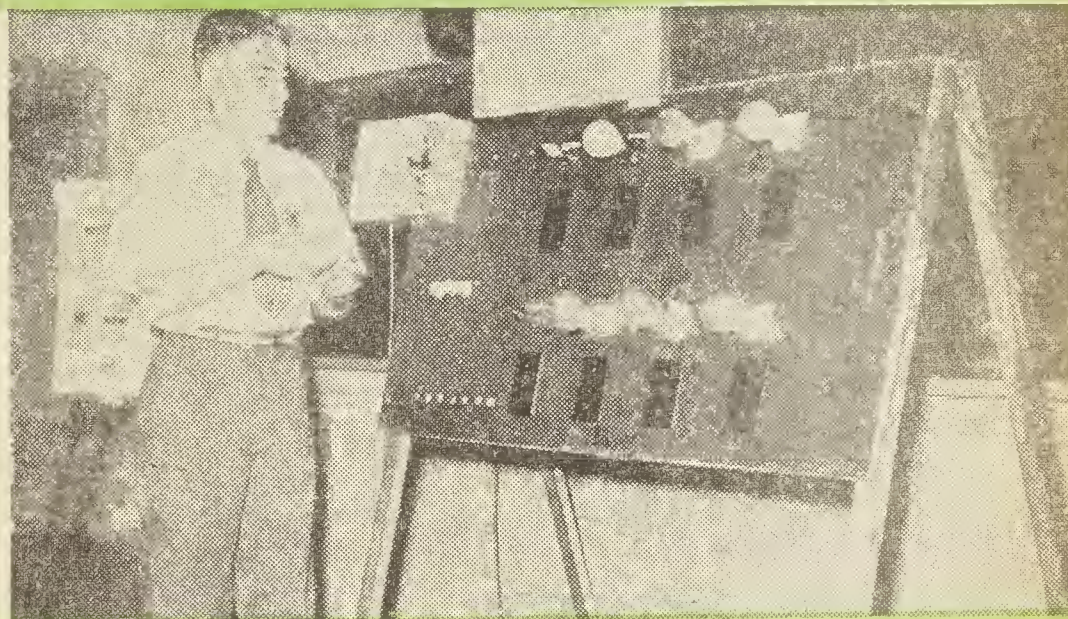
"All of the demonstrations were very well presented. I think that we have begun through this activity a program which will be far reaching into the education of adults in our rural community, as well as the young people."

The Tarheel Electric Membership Association plans to enlarge upon the inaugural program when it plans the 1955 Electric Demonstration Program. Final plans for next year's project will be announced within the next few months in the Carolina Farmer and through county 4-H Club leaders.

North Carolina now leads the nation in total 4-H Club enrollment. For detailed story of the climb in enrollment in the 4-H Club ranks, see story on page 24.



Otis Stiwwinter (above) demonstrates electric fencing at the district elimination in Asheville. The Macon County youth won over six other contestants. Below, Dwight Byrd, Wilkes County, shows wiring panel used to win Northwestern title.



J. C. Jones, Davie EMC mgr., presents district prize to Caldwell's Mary Wiese.



Laura Jean Bowling of Burgaw won the Southeastern elimination with this lighting demonstration. A total of 18 contestants featured lighting in demonstrations.

\$150 LESS ON THIS BIG G-E FREEZER!

WAS \$429⁹⁵!
IS \$279⁹⁵

**HOLDS
389 pounds!**

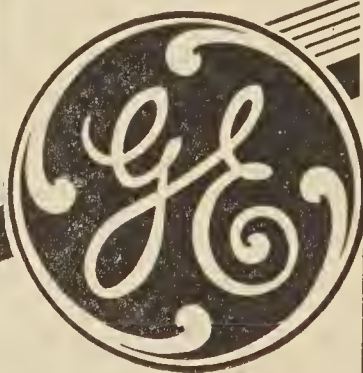
**AS LOW AS
45¢ per day****

**LOWEST
PER-CUBIC-FOOT
PRICE EVER FOR A
G-E FREEZER!**

**Recommended
retail price for last
year's corresponding
model.*

***After small down
payment. See your
G-E dealer for exact terms.
Prices and specifications
subject to change with-
out notice.*

See this
sensational freezer
value—



It's here—the G-E bargain of the year—a genuine, 11-cubic-foot G-E Freezer for only \$279.95, was \$429.95! And you get these famous G-E convenience features and advantages:

- All-Aluminum Liner
- Adjustable Temperature Control
- Automatic Interior Light
- Easy-Opening, Counter-Balanced Lid
- Positive-Action Locking Latch
- Fast-Freezer—Quick-Freezes up to 60 Pounds of Food
- Cabinet—Perfect-Seal Construction, Bonderized for Rust Resistance
- Finish—Baked Enamel, for Lasting Durability
- Insulation—Laminar Fiberglas
- Sealed-in Refrigerating Mechanism
- Refrigerant—Safe, Odor-Free
- Condenser—Wire Type, Needs No Cleaning
- Five-Year Protection Plan
- G-E Dependability

GENERAL  ELECTRIC

ABERDEEN Sandhill Builders Supply	FAIRMONT C. A. Floyd & Sons	NORTH WILKESBORO Swofford's	SMITHFIELD Talton, Inc.
ALBEMARLE Goodyear Service Store Lowder Hardware Company	FAYETTEVILLE Supply Electric Co.	OAKBORO Huneycutt's Food Store	SNOW HILL Quinn-Miller Furniture Co.
ANGIER Elec. Sales & Service	FOUNTAIN Beasley & Peele TV Sales	OLD FORT Norton Furniture Co.	SPARTA Edwards Furniture Co.
ASHEBORO City Loan & Appliance Co. Economy Auto Store Fetner-Moore	FOUR OAKS Barnes Furniture Company	OXFORD Welcome Service station	SPRING HOPE Brantley-Wood
ASHEVILLE Free Service Tire & Appl. Co. Sterchi Bros. Store, Inc.	FREMONT Aycock-Selby Co.	PEMBROKE Pates Supply Co.	SPRUCE PINE Peoples Furniture Co.
ALDEN Johnson & Edwards	GOLDSBORO Electric Sales & Service Goodyear Service Store	PINE LEVEL Jones Brothers	STANFIELD B. E. Holbrook Co.
BAILEY W. B. Privette & Co.	GOLDSTON M. B. Garner	PRINCETON J. F. Daughtry	STAR Star Hardware Co.
BEAUFORT City Appliance & Furniture Co.	GREENVILLE V. A. Merritt & Sons	RAEFORD Raeford Furniture Co.	STATESVILLE Blackwelder Furniture Co. Churchill's
BELHAVEN F. L. Voliva Hardware Co.	GRIFTON Grifton Plbg. & Heating Co.	RALEIGH Tire Sales & Service	STOKES Stokes & Congleton
BENSON P. B. Johnson & Son	HAMLET Hamlet Appliance Co.	RAMSEUR Brady's Service Station	STONEVILLE Claybrook Appliance Co.
BETHEL Wynne's, Inc.	HENDERSON Henderson Vulcanizing Co.	RANDLEMAN The Bargain House	TARBORO Frances Electric Co.
BOONE Swofford's	KENLY Phillips Electric Co.	RED SPRINGS Home Furniture Co.	THOMASVILLE Lowder Supply Co.
BURGAU Rochelle Furniture Co.	KINSTON Lenoir Tire Co. Oettinger Brothers	REIDSVILLE Oakley Electric Co.	VANCEBORO B. C. Peterson & Son
BURLINGTON Motor Service & Appliance Co. Tire Sales Co.	LAURINBURG Riddle-Evans Furniture Co.	RICHFIELD Crowell & Ritchie	VASS Curtis Radio Service
BURNSVILLE Burnsville Furniture & Hardware	LENOIR Home Electric Co. Tire Sales & Bottery	ROBBINS Steed Furniture Co.	WADESBORO Blalock Tire & Appliance Co. Wadesboro Hardware Co.
CARTHAGE Carthage Furniture Co.	LEXINGTON Conrad's Shoaf Appliance Co.	ROBBINSVILLE Graham County Furniture Co.	WAKE FOREST Jones Hardware Co.
CHADBOURN Cook's	LIBERTY Liberty Appliance & Furniture Co.	ROCKINGHAM Goodyear Service Store Thrower Electric Co.	WALLACE Wallace Plumbing & Appliances Co.
CHARLOTTE Goodyear Service Store Home Appliances Co. Plaza Hardware, Inc. Sterchi Bros. Store, Inc.	LILLINGTON Wilbourne Furniture Co.	ROCKY MOUNT Williams Refrigeration Service	WASHINGTON Washington Supply Co.
CLARKTON Clark's Radio & Appliance Co.	LOUISBURG Raynor's	ROSE HILL Bostic Farm Equipment Co.	WAXHAW Niven-Price Co.
CLINTON Bell Electric Co. Clinton Appliance & Tire Co. DeVane Gas & Appliance Co.	LUMBERTON Welsh Brothers	ROSEBORO Bryan Motor Co.	WEST END Johnson Hardware & Furniture Co.
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DRAPER Auto Home Supply Co.	MAXTON Maxton Supply Co.	ST. PAULS St. Pauls Hardware & Furniture Co.	WILLIAMSTON Manning & Peel
DUNN Purdie's	MICAVILLE Dellinger & Silver	SANDY RIDGE Joyce Appliance Co.	WILMINGTON MacMillan & Cameron Thrill-T-Stores, Inc.
DURHAM Browning & Farrell Lovette's Radio & Appl. Corp. Nu-tread Tire Co.	MONROE Faulk Appliance Co. Goodyear Service Store	SANFORD Home Appliance Co. Lee Hardware Co. Sanford Radio Co.	WILSON Goodyear Service Store Yann's Electric Appliances
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	MORGANTON Morganton Hardware Co.	SELMA Floyd C. Price & Sons	WINSTON-SALEM Becock-Stroud Co. Clinard Electric Co. Rominger Furniture Co.
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"Such statements should not go unchallenged . . ."

By L. Y. BALLENTINE

North Carolina's Commissioner of Agriculture does some plain talking about the Benson plan

One of the happy results of the tobacco program has been an increasing spirit of understanding between different segments of the industry. This has been a by-product, but not one to be discounted.

The tobacco program, nearly everyone seems to agree, has been an outstanding success in every respect. It has assured growers a fair return on their crop. It has promoted an adequate supply of leaf when demand was strong, and it has also provided a means for controlling burdensome surpluses. It has encouraged orderly marketing, discouraged wildcat speculation, and helped to put the entire tobacco industry on a sounder footing.

This has been accomplished with a minimum of worry for Washington and no expense for the taxpayer. Farmers, through their own stabilization groups, handle the so-called surpluses. And, as far as I have been able to ascertain, the Commodity Credit Corporation has yet to lose the first dime on loans advanced to these groups.

The Flue-Cured Tobacco Cooperative Stabilization Corporation has handled more than one billion, 44 million pounds of tobacco for growers since it began business in 1946, with net returns to growers of over \$10,000,000 above the support prices. Besides payments to growers, the organization has repaid the Commodity Credit Corporation \$312,580,000 in principal and interest on loans.

It appears to me that the principles which have worked so well in the tobacco program could be successfully applied, with some modifying variations, to a number of other commodities.

Even President Eisenhower, in his farm measure to Congress recommending adoption of Secretary Benson's flexi-

This article is based on a speech given by Commissioner Ballentine recently at White Sulphur Springs, West Virginia.

ble price supports, said he did not want to disturb the tobacco program. It is significant, however, that he failed to suggest any consideration of its possibilities in the handling of other crops. The reason for this oversight or failure should not be too difficult to surmise. Benson has staked his career on the principles of flexible price supports.

It is encouraging to know that committees in both houses of Congress have looked unfavorably on the Benson proposal; but it would be foolish to jump to the conclusion that the future is safe for fixed price supports.

Statements of Benson, Morse

Both Secretary Benson and his Under Secretary, True D. Morse, have been emphasizing a statement that price supports, as now constituted, benefit only a minority of farmers and mostly those who need no help. They say they want to help the small farmers. For instance, here is a quotation from a recent address by Mr. Morse:

"Price supports primarily benefit two million of the larger, more prosperous farmers. The Administration is determined to help the vastly larger number of 3,500,000 farmers that get little or no help from price supports. Until now, these small family farms have been largely forgotten and neglected."

Such a statement should not go unchallenged. It is grossly misleading as far as North Carolina is concerned, and I am inclined to question its accuracy in a number of other instances.

North Carolina, with the largest farm

population of all the states—1,376,664—is a state of small farms, averaging only 67 acres each. Almost exactly half of these farms—144,000—grow tobacco, and this crop accounts for well over half of our cash receipts from farm products. Less than one per cent of our farms are classed as commercial farms. More than 60 per cent are family-type farms, while the rest are rated as subsistence, part-time or special-type farms.

The number of families deriving all or part of their income from tobacco in North Carolina is considerably greater than the 144,000 farms growing this crop. We also have thousands of other families benefiting from price supports, families growing cotton, peanuts, wheat and corn.

It is news to these folks to learn from True D. Morse that they are ranked with "the larger, more prosperous farmers," the privileged few favored by the present farm program.

There has been entirely too much loose talk and loose thinking about agricultural problems.

For one thing, a grossly exaggerated idea of the costs of the farm program has somehow been implanted in the public's mind. Testimony presented at congressional committee hearings in Washington a year ago brought out the real facts. The U. S. Department of Agriculture reported at that time that losses under the farm price support program since its very beginning in 1933 had amounted to only slightly more than one billion dollars.

Contrast with this the total cost of business reconversion payments (including tax amortization—a figure which has been estimated to have totaled nearly 41 billion dollars since 1945!)

(Continued on Page 24)

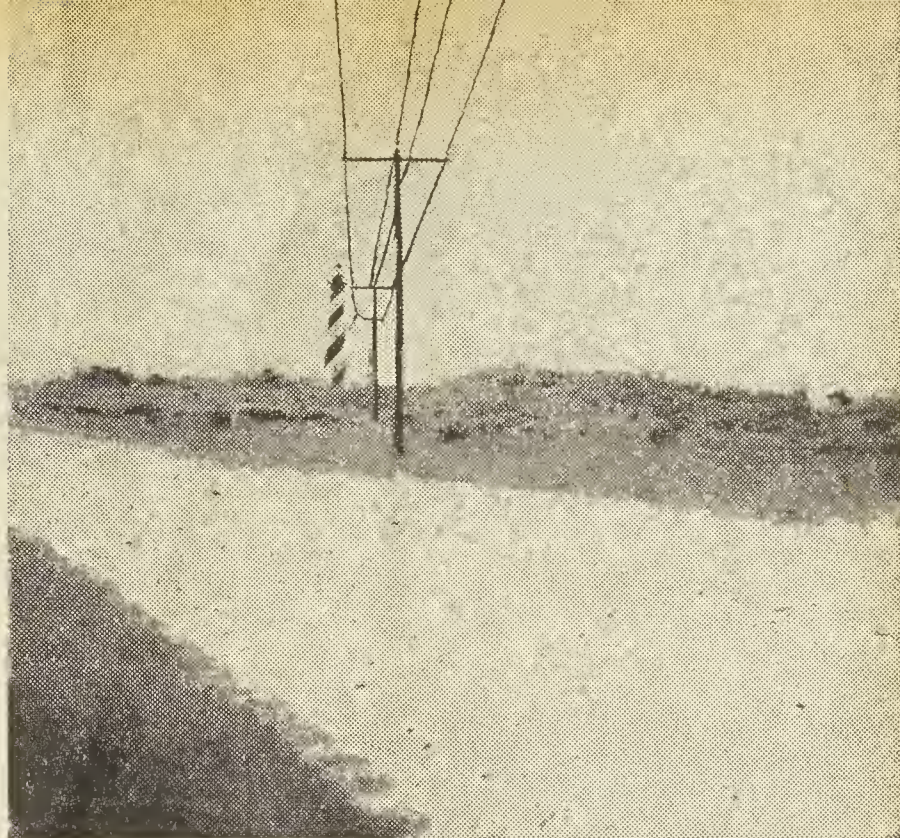
THE CAROLINA FARMER

POWER

for the

OUTER BANKS

*The twins of rural progress—
paved roads and electricity—
have finally found Hatteras*



HATTERAS Island, one of the "Outer Banks" group that divides Pamlico Sound and the Atlantic Ocean, is known only by reputation to most North Carolinians. And the reputation itself is somewhat uncertain, clouded by legends of bleak, desolate terrain, a raging ocean and aloof islanders.

All that may change soon, because Hatteras at last has been swept up in the steady parade of progress. Today a paved highway splits the narrow island from north to south; two state-operated ferries continually cross narrow Oregon Inlet, flooding the island with tourists from Nags Head. Most of them drive to the lighthouse at Buxton, take a few pictures and return to the dance halls and bingo stands at Nags Head. Some of them drive on to the town of Hatteras; a few catch another ferry and make the trip to Ocracoke.

The islanders go about their business, apparently making little effort to tap the tourist's pocketbook. Occasionally there is a restaurant or a motel, but in general no concession is made to the curious visitor. As a result, most tourists seem to have the "I'm-glad-I-came-but-once-is-enough" attitude. After taking their pictures they race back up the highway to be sure of a place on the next ferry.

So Hatteras, despite the highway, remains relatively untouched, its magnificent isolation maintained in an age when fences and ticket-takers have sealed off most of nature's wonders. At dusk on Hatteras everything is in silhouette against the sky — acres and acres of pine trees, sea gulls which circle endlessly over the marshes, a lone herd of cattle that languidly

crosses the highway. Nowhere do you see the garish flash of neon or hear the grating chant of a hawker.

The islanders like it that way, and if Hatteras ever does become commercialized, it's a good bet that outsiders will do it.

There is a vast difference, however, between commercialization and progress. And the islanders certainly have nothing against progress. From Buxton you can talk to someone in Raleigh in two minutes by telephone; 99 per cent of the island homes have electricity and

the conveniences it makes possible.

With the exception of the town of Hatteras at the southern tip of the island, all of this electrification has been completed since the war. Characteristically, the islanders did the job themselves.

They did it by forming a rural electric cooperative, obtaining an REA loan, and going to work. First they purchased a small, private power system which had been serving the town of Hatteras. Then they hired the ener-

(Continued on Page 18)



Bookkeeper-cashier Zane Gray (above) is the only inside employee of the co-op on Hatteras. Manager Herbert Oden doubles as lineman, trains plant operators.

Something New in Annual Meeting

Or rather, many things — 10 church
choirs, a new location, a special
performance of a great outdoor drama,
a speech by a new U. S. Senator — as Blue
Ridge shoots the works for its greatest meeting

THE VOICES of ten choirs will resound next month throughout the lovely valley at the base of Howard's Knob and Rich Mountain in Watauga County, as the Blue Ridge Electric Membership Corporation begins an annual member meeting unique in the cooperative's history. This year's meeting, which should prove a veritable "production," will be staged in Boone on September 4 at the Daniel Boone Theatre, Eastern America's highest open air theatre, and home of Kermit Hunter's powerful outdoor drama, "Horn in the West."

C. E. Viverette, manager of the Blue Ridge EMC, with headquarters in Lenoir, says that a record crowd of members of the state's largest electric cooperative is expected to more than fill the 2,500-seat amphitheatre.

The meeting will begin at 2 p. m. with music provided by ten outstanding church choirs from the five-county area served by the cooperative. Individual renditions and several joint choral arrangements will be presented to set the tempo for the afternoon program. Harry B. Caldwell, Master, North Carolina State Grange, will speak to the co-op members on the national farm program. Following Caldwell's speech, North Carolina's newly-appointed Senator, Sam J. Ervin, will address the group.

The program will be concluded with the awarding of an impressive array of attendance prizes, including an electric

range, a home freezer, a television set, and four electric blankets.

Through the courtesy of the management of "Horn in the West," cooperative members will be offered specially-priced tickets to attend the evening performance of this great pageant of the Southern Appalachian Highlands. This performance, one of the last of the season, will be dedicated to the members of the Blue Ridge cooperative.

Strangely enough, the drama has much in common with the Blue Ridge Electric Membership Corporation. Certainly both are outstanding examples of achievement through cooperative enterprise.

"Horn In The West"

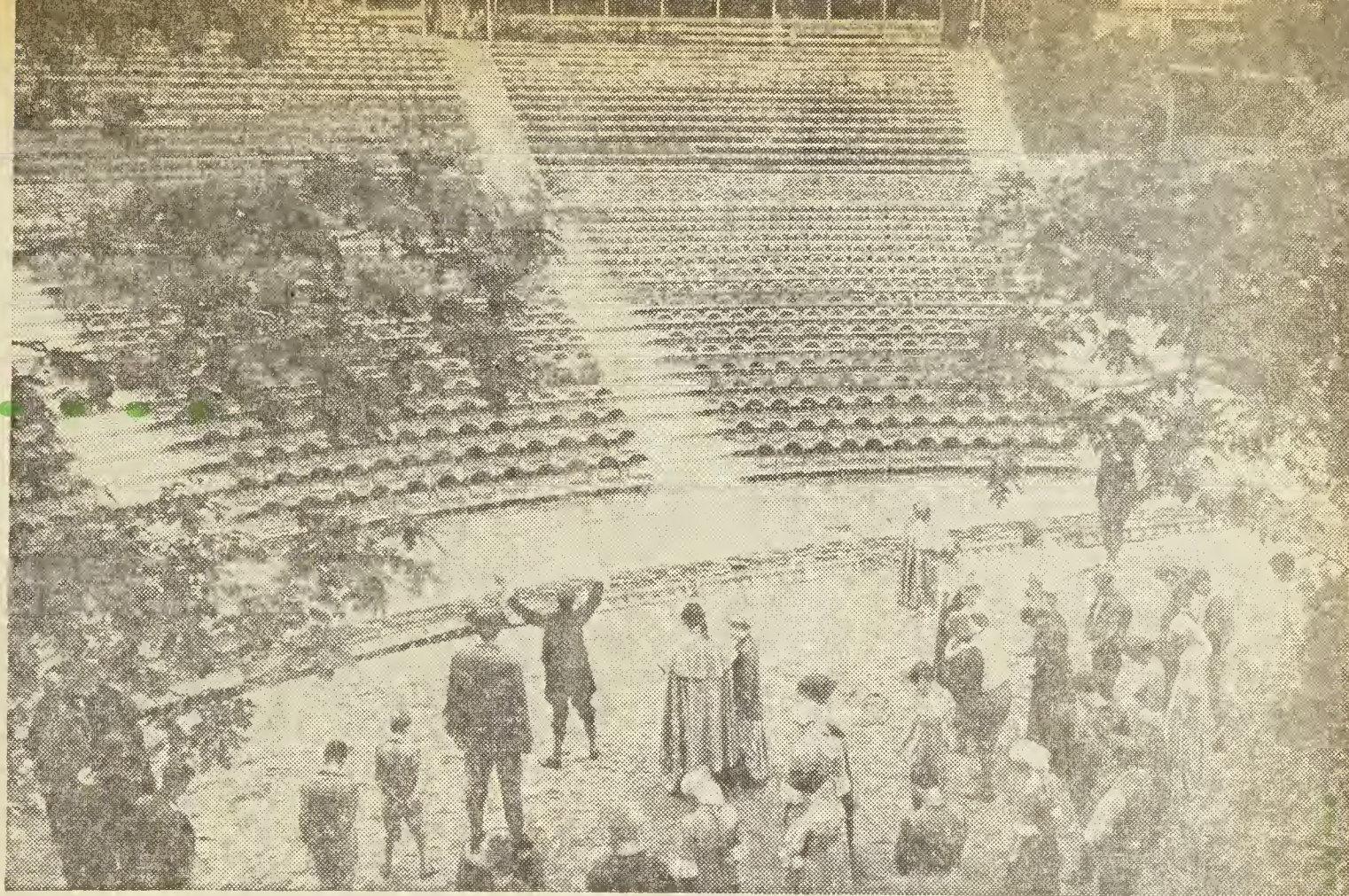
"Horn in the West" is the outgrowth of an idea conceived four years ago by a small group of Watauga County people who were anxious to portray the Anglo-Saxon heritage of the mountaineers. The initial group grew by leaps and bounds, as the idea fell upon sympathetic ears throughout the region, and the Southern Appalachian Historical Association, Inc. was born in October of 1951. The Association was chartered by the state of North Carolina in November of that year.

The first step of the newly-organized Association was to employ Kermit Hunter to write the drama of the Southern Appalachian highlander. Hunter was chosen to tell this courageous story be-



Dan'l Boone's horn is examined by Bobby Benson, Mutual Network cowboy, and Ned Austin, who plays the role of Dan'l.

THE CAROLINA FARMER



cause of his success with his first outdoor drama, "Unto These Hills," at Cherokee.

"Horn in the West" tells the story of the problem facing a loyal British doctor in the year 1770—the same problem that disturbed all men of his time: loyalty to the British crown or loyalty to the great dream of a new democracy in the west. Geoffrey Stuart, the hero, struggles with the problem. He flees the colonial settlements and moves his family west into the mountains to escape the responsibility of having to decide quickly. But in the vast Appalachian frontier he meets these same forces again. Men like Daniel Boone and John Sevier make a sharp impact on his thinking, and so he faces a great hour of decision.

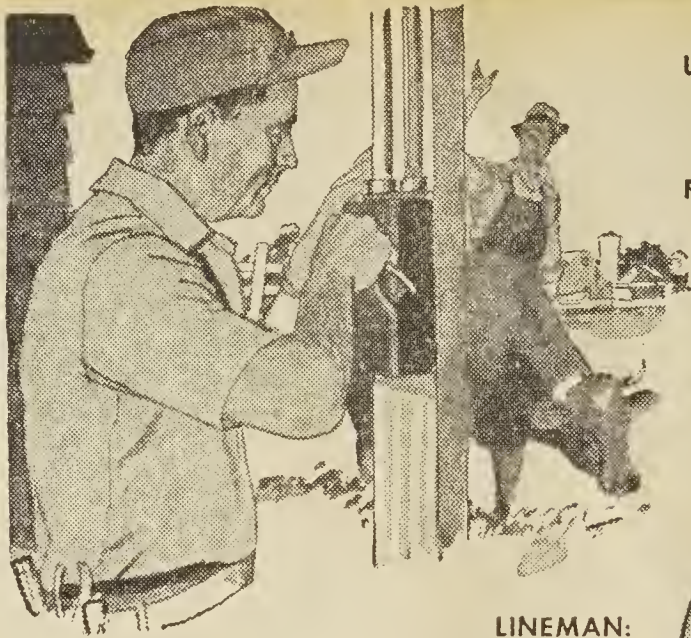
The script of the drama has been revised by the author many times since the first writing. Blue Ridge co-op members who will stay for the evening performance after their annual meeting will see a script that has been "speeded up, streamlined, and made more colorful", according to author Hunter. They will see changes in technical maneuvers—lighting, voice direction, music and dancing. And they will enjoy the addition of a new scene, showing the departure of the pioneers when an Indian attack threatens. A horse, named Lady, has been introduced into the pageant this year.

Blue Ridge EMC could have picked no

better site for its seventeenth annual meeting than this shrine to the Southern Appalachian pioneers. Many of these pioneers were forefathers of the members of this electric cooperative. And these members, when they lift their heads to voice their opinions on the operation of this great electric business they have built for themselves, will echo the shouts of their forefathers for a better life.

Members of the Blue Ridge Electric Membership Corporation (below) are expected to more than fill the 2,500-seat Daniel -Boone Theatre (above) on September 4. This beautiful outdoor auditorium is said to be the highest open air theatre in Eastern America.





LINEMAN:

Hi, Ed! In a minute you'll have all the REA power you can use.

FARMER:

I'm sure glad. We need it!

LINEMAN:
What equipment are you buying first?

FARMER:
An electric water system.



LINEMAN:

What type of pump do you need?

FARMER:

Don't exactly know.

LINEMAN:

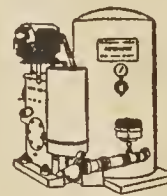
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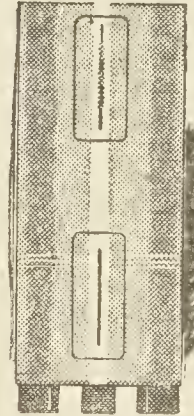
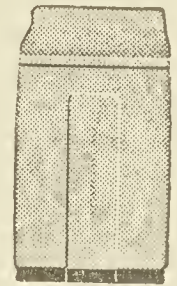
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BURGAW Harrell's Department Store	LIBERTY Swaim Bros. Ser. Sta.	SHALLOTTE B. E. Bellamy & Sons
CATAWBA Setzer Concrete Pipe Co.	LILESVILLE W. C. Sellers	SHELBY Shelby Supply Company
CHARLOTTE Contractors Service Co. Mecklenburg Well & Pump Co.	LILLINGTON Layton Supply Company	SPARTA Lowe's Sparta Hardware Co.
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CONCORD Haywood-Richmond Hdwe. Co.	MONROE Monroe Hardware Company	THOMASVILLE Brown Equipment Company Lowder Supply Company Paul Kennedy Appliance Store
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ELIZABETHTOWN Bladen Hardware Company	NEW PORT Allen & Bell Hardware Co.	WADESBORO Wadesboro Fertilizer Company
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Ask for Free Booklet

Your Fairbanks-Morse dealer will be glad to give you a copy of the new, authoritative booklet, "How to Select an Ideal Water System." It gives you the kind of information about installing water systems you want to know; or, just mail the coupon. We'll send you the booklet at once.

Fairbanks, Morse & Co., 600 S. Michigan Ave., Chicago 5, Ill.

Send us your free booklet, "How to Select an Ideal Water System."

We are buying our first pump _____ We want to replace our old one _____

Name _____

Address _____

City _____ State _____



Power for the Outer Banks

(Continued from Page 13)

getic manager of that system, Herbert Oden, and put him in charge of the co-op.

Using the acquired system as a nucleus, and Oden as a spark plug, the co-op began its construction program. It was necessary to construct a steam generating plant, since there are no rivers on Hatteras that could be dammed. When the plant was completed, there was the problem of finding people who could operate it.

Oden chose local men and trained them himself. Today, they expertly man the two 250-kw and two 150-kw generating units that comprise the plant.

With its construction program virtually completed, the cooperative operates 71 miles of line that serves 502 members. These members use an average of 125 kilowatt-hours per month—a figure that compares favorably with the state-wide co-op average of 143.

The island co-op has one inside employee—young Zane Gray—who acts as bookkeeper, cashier, billing clerk and secretary. Oden, the manager, also doubles as lineman.

Despite this multiplicity of duties, the small co-op functions smoothly. Transportation costs to Hatteras are high, and result in high generation costs. This means power rates are higher than in most other parts of the state, but the islanders do very little complaining. They, even more than other rural Carolinians, never have had electricity at all without their cooperative and the Rural Electrification Administration.

So if the highway which traverses the island is a dubious blessing in the eyes of many of the natives, there is no doubt at all about the benefits of the copper wire on the tail poles that run alongside the road.

Leg Applications



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Wheat Supports Are Increased

The final support rate on the 1954 crop of wheat has been announced, says H. D. Godfrey, state administrative officer for Agricultural Stabilization and Conservation.

The final rate is 4 cents more per bushel than the minimum prices announced last fall. The average support rate for grades of wheat produced throughout the nation is \$2.24 per bushel. Godfrey compares this figure with the national average support rate of \$2.21 per bushel for the 1953 crop.

The class of wheat grown in North Carolina is soft red winter wheat. This wheat, grading No. 1, carries a support rate of \$2.40 a bushel; grading No. 2, it carries a rate of \$2.39; No. 3—\$2.37; No. 4—\$2.34; and No. 5—\$2.31.

Godfrey reports that by grade the rate is also discounted according to the condition of the wheat. If the wheat is "light smutty", the support rate is 2 cents less, "smutty", 6 cents less, "light garlicky", 6 cents less, and "garlicky", 15 cents less per bushel.

The 1954 wheat crop will be supported as in the past through loans on farm and warehouse-stored wheat and through the purchase of wheat delivered by producers under purchase agreements. Loans and purchase agreements will be available from harvest time through January 31, 1955.

In North Carolina these loans will mature on February 28, 1955. Producers who elect to deliver wheat under purchase agreements must notify their County Agricultural Stabilization and Conservation Committee within a 30-day period ending on the loan maturity date.

To get wheat price support in 1954, a producer must be in compliance with his 1954 wheat acreage allotment and be eligible to receive a wheat marketing card on all other wheat growing farms in the county in which he has an interest, Godfrey reminds.

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Positively Not Recaps

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600-16 \$4.95	670-15 \$5.95
650-16 \$5.50	Two for \$9.50
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Thousands of ruptured men will rejoice to know that the full plan so successfully used by Capt. W. A. Collings for his double rupture from which he suffered so long will be sent free to all who write for it.

Merely send your name and address to Capt. W. A. Collings, Inc., Box 712-M, Watertown, N. Y. It won't cost you a cent to find out and you may bless the day you sent for it. Hundreds have already reported satisfactory results following this free offer. Send right away—NOW—before you put down this paper (Advertisement)

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North Carolina Farmers

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Rural Exchange

(See Page 24)

RATES:

10 cents per word,

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New Tower Insures Improved Reception

Television Station WNCT, Channel 9, Greenville, continues to receive reports of improved reception since changing its 75-foot antenna from the 250-foot tower to the 804-foot tower.

Station officials advise that letters attesting to the improved service have come from Bayside, Virginia; Linden, Laurinburg, Fayetteville, Elizabeth City, Warrenton, Lexington, Warsaw and White Lake in North Carolina; Orangeburg, Aiken, Charleston and Kingstree in South Carolina; and Drexel Hill, Pennsylvania.

In some areas close to the station a skip condition has occurred since the station changed to the high tower. Chief Engineer Hank Tribbley advises that this is caused by the signal skipping over some areas close in, and that viewers having this trouble should consult their servicemen for a solution.

Popular Crackerjacks Receive Honors

Arthur Smith and his Crackerjacks, nationally known recording artists and popular entertainers for WBT and WBTW, Charlotte, N. C., were recently honored by the Morgan Cotton Mills, Inc., of Laurel Hill, N. C.

They were awarded a scroll and 5-year service pins for having featured the entertainment at the mills' annual picnic for five consecutive years. Edwin Moran, president of the firm, made the presentation.

The Crackerjacks were first engaged to play at the firm's 1949 employees' picnic. Their rendition of folk music proved so popular that they were asked to play a return engagement the next year.

Tar Heel Farm Hour Proves Great Success

The Tar Heel Farm Hour, originating from State College's School of Agriculture, evidently doesn't suffer for listeners. One announcement that listeners could obtain a "Strawberry Packet" by writing to the program immediately brought 54 requests from 29 counties, according to Extension Radio Editor, Ted Hyman. The Radio Editor reported that almost every letter carried a note of praise for the program.

This new agricultural radio program took to the air on March 1, and consists of a series of daily radio broadcasts that are carried throughout the state as a service to farmers.

New "Story Painter" Show Encourages Young Artists

A contest to promote interest in art among the youngsters in the Charlotte area has been instigated by Gil Stamper on his "Story Painter" show, on WBTW two days a week.

Stamper is calling on all his young viewers who have artistic talents to submit their best work each week to him. After the drawings have been judged by the WBTW art department Stamper announces a winner each week. The young "artist of the week" receives a \$25.00 defense bond.

WBTW Target Date Set at September 26

Construction of WBTW, a new top-power television station at Florence, South Carolina, indicates that the station will be ready for operation on September 26.

T. E. Howard, director of engineering for the Jefferson Standard Broadcasting Company, said that the construction of both studio facilities and the tower is running "on schedule" and that the September target date is certain to be met.

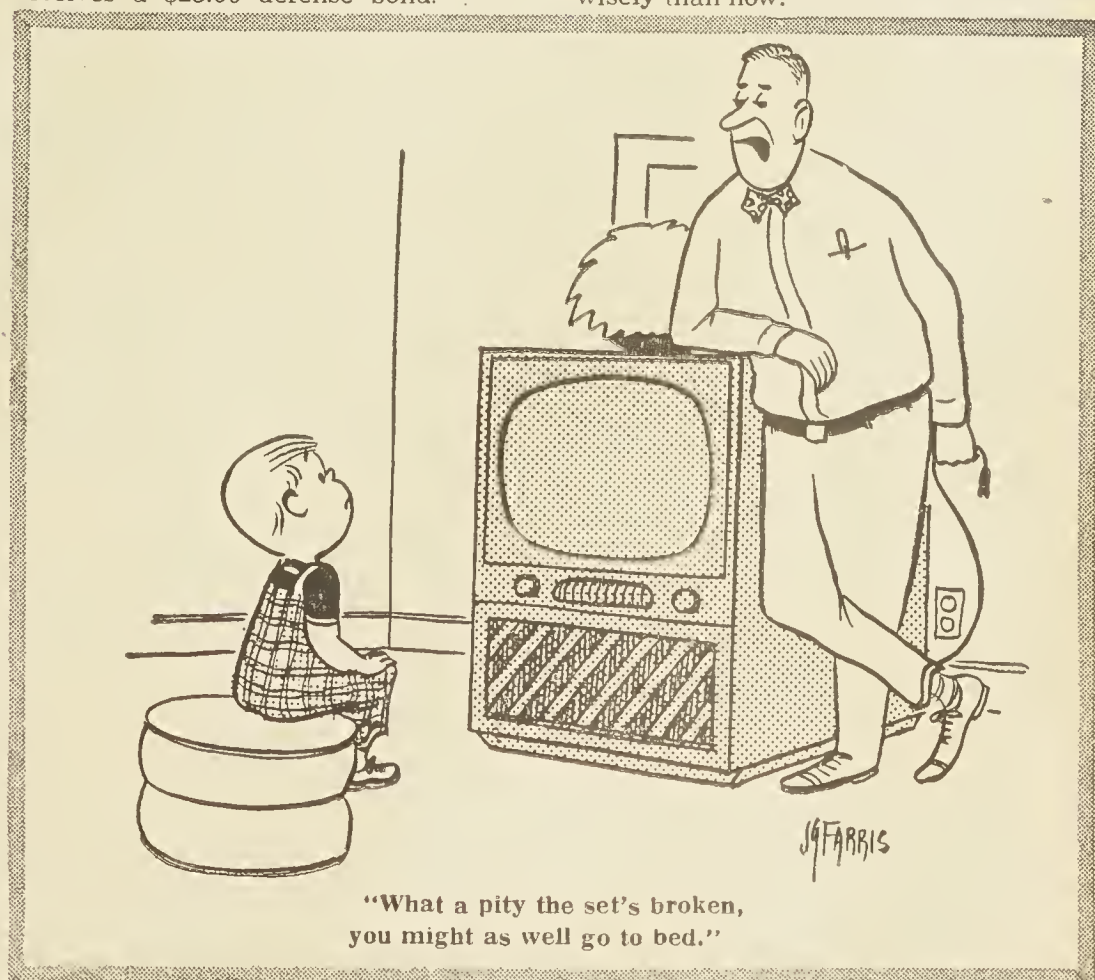
The first segment of the 750-foot tower was raised into position early in July.

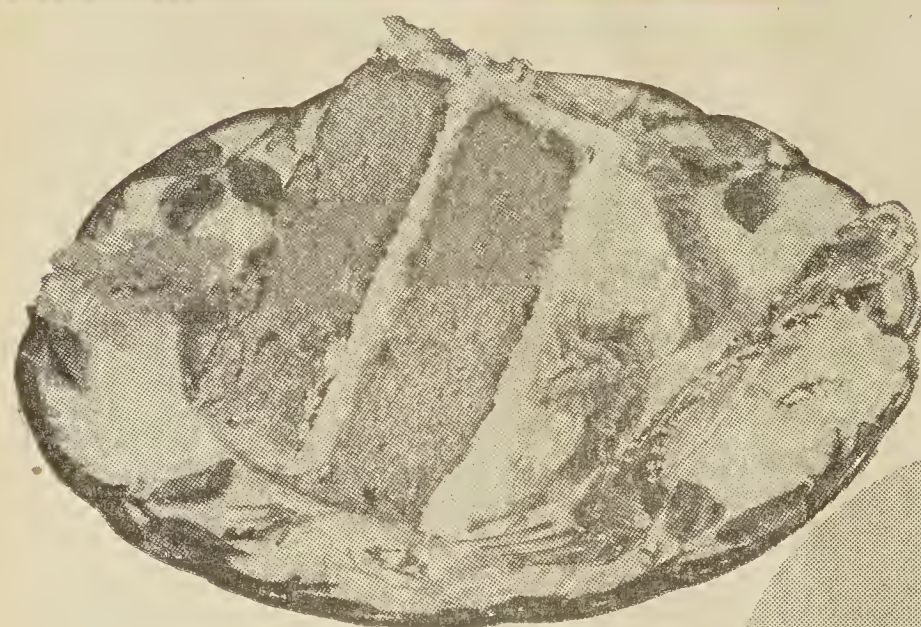
WBTW will operate on Channel 8 at top power of 316,000 watts. The station will serve 26 counties in North and South Carolina.

Television-Radio Director Receives Honorary Degree

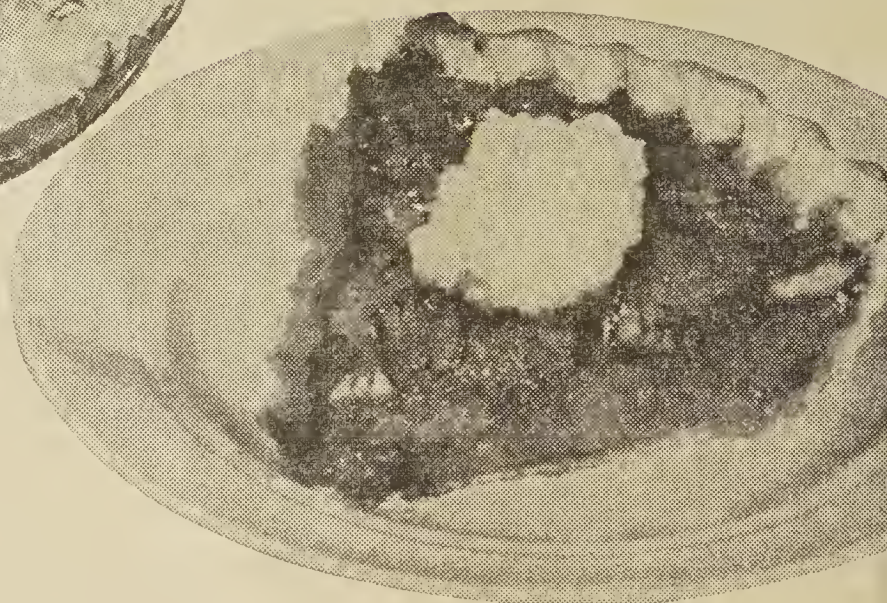
James Christian Pfohl, director of WBTW's "Men Who Make Music" series in Charlotte, was awarded an honorary degree of doctor of music by the Cincinnati Conservatory of Music last month.

Dr. Pfohl's citation read in part: "... he has brought to focus the gaze of musical America upon his musical achievements. Through him we hear the musical heartbeat of the Southland. Seldom in our long and honorable history has this institution chosen more wisely than now."





Pies and Cakes



Even Simple Simon's Trusted
Pieman Couldn't Match These

Midsummer Dessert Ideas

THE ever-demanding sweet tooth of a hungry family soon exhausts the dessert recipes of the homemaker. To replenish her store of desserts, we offer these toothsome directions for pies and cakes—America's favorite desserts.

Sharing honors with our national apple pie is the old-time favorite, chocolate pie. Try this simple, tested recipe for a different chocolate pie. To dress it up for a festive occasion, drizzle melted chocolate strips atop the meringue just before serving.

Chocolate Pie Pastry

- 1 cup sifted enriched flour
- ½ teaspoon salt
- 1/3 cup shortening
- 3 tablespoons cold water

Sift together flour and salt. Cut or

rub in shortening. Sprinkle with water, mixing lightly until dough begins to stick together. Roll out dough to circle ½-inch thick and line 9-inch pie pan with it. Prick with fork. Bake in hot oven (400° F.) about 10 minutes. Cool and fill with Chocolate Filling.

Chocolate Filling

- 2 squares unsweetened chocolate
- 1 cup light brown sugar
- 3 tablespoons enriched flour
- 3 eggs, separated
- 1½ cups scalded milk
- 2 tablespoons butter
- 1 teaspoon vanilla extract
- 6 tablespoons granulated sugar

Melt chocolate over hot water. Add sugar, flour, egg yolks and milk. Cook over hot water until thickened, stirring constantly. Remove from heat. Add

butter or margarine and vanilla extract and mix until well blended. Cool slightly and pour into pie shell. Beat egg whites with granulated sugar until stiff, but dry. Cover Chocolate Filling with meringue. Bake in slow oven (325° F.) about 15 minutes or until meringue is golden brown. Makes 1 9-in. pie.

For a real palatable treat in the confectionery line, please the family or guests with Raspberry Tea Squares.

- 2 cups sifted enriched flour
- 4 teaspoons baking powder
- 1 teaspoon salt
- ¾ cup sugar
- 1 egg, beaten
- ¾ cup milk
- 3 tablespoons melted shortening
- ¾ cup raspberries, strawberries or (about)
- Confectioners' sugar icing

Sift together flour, baking powder, salt, and sugar. Combine egg, milk and shortening. Add to flour mixture, stirring until mixture is smooth. Spread in greased 7x11-inch pan. With knife handle or teaspoon make hollows in dough ½ inches apart. Fill hollows with fruit jam. If fresh fruit is used, sprinkle with cinnamon sugar. Bake in moderately hot oven (400°F.) 25 minutes. When cool, drizzle with confectioners' sugar. Cut in squares to serve. Makes tea cake, 7x11 inches.

Another treat in tarts comes from the land of heather, Scotland—in the form of blueberry Scone Tarts. Scones are much like biscuits—only richer because egg and sugar are added.

Blueberry Scone Tarts

2 cups sifted enriched flour
3 teaspoons baking powder
1 teaspoon salt
¼ cup sugar
1/3 cup shortening
1 egg, beaten
1/3 to ½ cup milk

Blueberry Sauce

Sift together flour, baking powder, salt and sugar. Cut or rub in shortening until mixture is crumbly. Combine egg, milk and add to flour mixture to make a soft dough. Turn out on lightly floured board or pastry cloth and knead only 30 seconds. Roll out ¼-inch thick. Cut into 10 4-inch circles. Press into greased 3-inch muffin pans and fill with Blueberry Sauce. Bake in moderately hot oven (400°F.) 15 minutes. Serve warm with cream, if desired. Makes 10 tarts.

Blueberry Sauce

2 tablespoons cornstarch
3 tablespoons sugar
Dash salt
¼ cup cold water
½ cup blueberry juice
1 cup canned blueberries
1 tablespoon lemon juice

Combine cornstarch, sugar and salt in a pan. Add water and blueberry juice and cook until thickened stirring constantly. Fold in blueberries. Add 1½ cups sauce. Here's a dandy new rhubarb pie to add to your list.

Show-Off Rhubarb Pie

Pastry

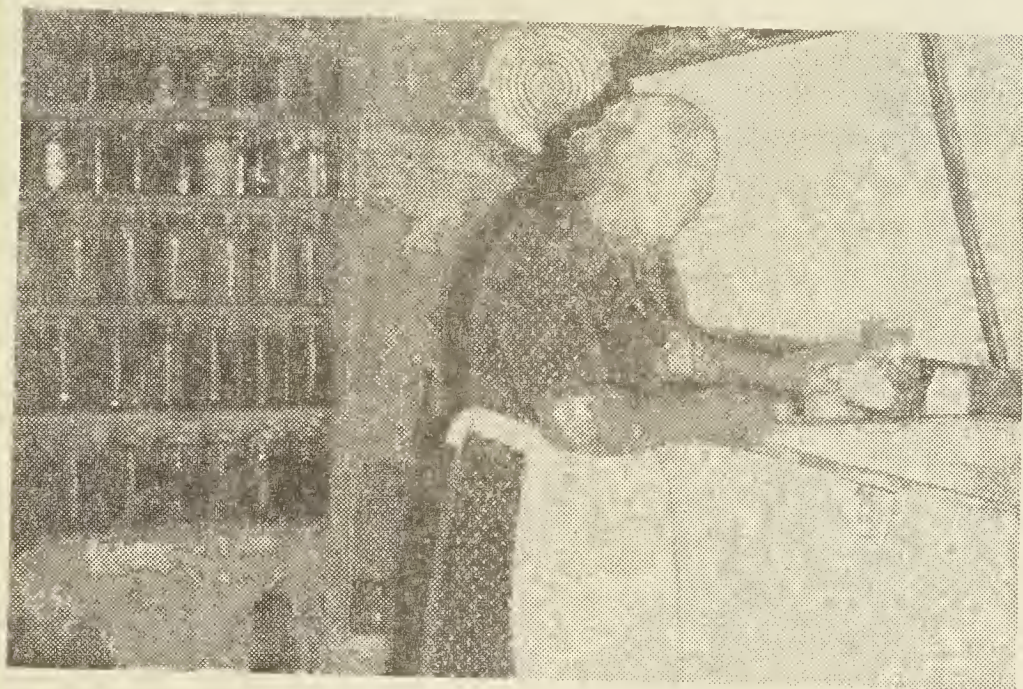
½ cups sifted enriched flour
¼ teaspoon salt
½ cup shortening
2 tablespoons cold water

Together flour and salt. Cut or rub shortening. Sprinkle with water, mix until dough begins to stick.

(Continued on Page 24)

Homemaker Praises Freezing as Best Food Preservation Method

By MRS. LOYD ISAACS



Mrs. J. Y. Walker, a Blue Ridge EMC homemaker, has fully realized the efficiency and economy gleaned when Willie Wiredhand is put to full use in the farm home. The picturesque Watauga County farm house of this genial, seventy-year-old lady has been completely revolutionized by electricity . . . and she is quick to state that she considers no electric appliance an expense if it saves time and labor.

One of the first (and biggest) investments made by the Walker family in the way of electric appliances was the purchase of a home freezer about five years ago. This appliance still heads the preferred list of purchases for Mrs. Walker. "Without the freezer," she says, "it would be impossible for me, at my age, to take care of the year's supply of vegetables and fruits."

Into her freezer goes a wonderful assortment of vegetables and fruits, along with most of the meat butchered on the farm. Mrs. Walker, who has tried all methods of food preservation, believes that no other method will insure that just-from-the-garden taste that she gets from her frozen foods.

From the standpoint of abundance, a farm family can eat well from the 16-foot freezer that adorns the basement of the Walker home. The meat taken from it is tender and delicious, and there is a bountiful supply the year round. Lush strawberries and cherries grace the Walker table in January as well as during the summer months.

Mr. Walker is a diabetic, and his wife

says her freezer certainly is a help in keeping the right variety of fresh fruits and vegetables for his diet.

The industrious Mrs. Walker doesn't stop by freezing just enough food for her family. She always freezes to an abundance, and many a package of her frozen food finds its way to the table of a neighbor.

Varied experience in food preservation has taught Mrs. Walker that freezing foods is far easier than canning, and the excellent variety of her frozen products attests to the fact that she follows carefully the simple, important rules involved in this process. She says that of all the wide assortment of containers made for freezing, she still prefers her glass fruit jars.

In addition to the freezer, Mrs. Walker's modern farm house is well outfitted with numerous other electrical appliances—and she sings praises of her electric iron, range, water heater, refrigerator, washing machine and mixer. She derives a great deal of pleasure from cooking on her electric range, and her pies are specialties baked from the nice even heat of her electric oven.

A few years ago, farm women of Mrs. Walker's age would have considered their farm life chores completed. But now they don't have to be, for electricity can take the drudgery and hard work out of farm life and add several good active years to their lives. Labor-saving electrical appliances leave Mrs. Walker time for visiting, church

(Continued on Page 24)



2150
ONE SIZE

2150. Apron with halter-neck styling is feminine and stylish as well as practical with its button-pocket on the skirt and the fact that it only takes one yard of fabric to make it! Apron is cut in one size.

2271
2 - 10



2271. Make this dirndl dress with trim weskit effect with or without contrasting shawl collar; use yard goods or feed bags. Sizes are 2 to 10. Size 4: Dress takes 1-7/8 yds. 35-in. fabrics or (sizes 2 and 4). one feed bag

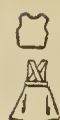
2736
6 - 16



2936
2 - 8



2736. Blouses galore! In one pattern, puff, short or long sleeved styles have scoop or collared necklines. Sizes are 6 to 16. Size 10: Blouse with puff sleeves, collar, 1-5/8 yds. 35- or 39-in. Long sleeved blouse, convertible collar, 2 yds. 35 or 39-in.



2856
10 - 20

2936. Little lassies will love this pleated jumper, weskit and blouse—Scotch styled in tweed, clan plaids. It's a fabric saving 'choo' set. Sizes 2 to 8. Size 4: Weskit a suspender skirt, 1 1/4 yds. 54-in. Blouse takes 1-1/8 yds. 35-in.

2952. Hat set in sizes 19, 20, 21, 22 inches. Note: Clothes and hats are two separate patterns!

2856. To relate or separate at your merest whim! In one pattern, a new blouse and skirt partners destined to supply you with that exciting any-hour answer. Sizes are 10 to 20. Size 16: Blouse, 1-3/4 yds. 39-in. Skirt takes 2-3/4 yds. 39-in.; 2-1/8 yds. 54-in.

Send THIRTY-FIVE CENTS (in coins, no stamps) for each pattern (above) to: CAROLINA FARMER, P. O. Box 42, Old Chelsea Station, New York 11, New York. FALL-WINTER FASHION BOOK, 25c Additional.

1954-55 Fall-Winter Fashion Book Ready

Homemakers who are getting ready for fall sewing will be pleased to note that the 1954-55 edition of the Fall-Winter FASHION WORLD (published by the designers of the above dress patterns) is now ready for distribution.

This year, the booklet presents in color almost one hundred new designs for your selection, introducing styles to wear all around the calendar, with an eye for future fashion trends as well as practicability and comfort. At your finger tips you'll discover chic suits, ready to walk into Fall; the first transition dresses; skirts and shirts and coordinates to mate and separate; casuals; mature fashions stressing flattering details, and styles designed to fit the half-size figure; school clothes from tots to teens; plus a panorama of Christmas gift ideas from aprons galore to toys and doll clothes.

The booklet can be ordered for 25c from the Carolina Farmer, P. O. Box 42, Old Chelsea Station, New York 11, New York.

Free Pattern and Booklet Order Form

Please send without charge pattern leaflets and/or booklets which I have indicated below. I am enclosing a STAMPED, SELF-ADDRESSED envelope for the patterns I have checked. (Note: Send one envelope for every three patterns.)

Crochet Patterns

- ☐ Toy Lion (S-6020)
- ☐ N. C. Rose Quilt (3090)
- ☐ Hat and Bag (6162)
- ☐ Pillow Case Edging (S-527)
- ☐ Baby Set (PC 5502)

- ☐ Hairpin Lace Place Mat (S-473)
- ☐ Hairpin Lace Chair Set (306)
- ☐ Tweed Place Mat (S-401)
- ☐ Pot Holders (S-369)
- ☐ Pineapple Doily (S 394)

Booklets

- ☐ "How to Choose and Use Your Washing Machine"
- ☐ "Easy Ways to Chase Dirt"

Name

Electric Membership Corporation

Comments

Address coupons to Rebekah Rivers, Carolina Farmer, Box 1699, Raleigh, N.C.

Over the Lines with Becky

New Cook Book

A new cook book for the electric home-maker has just made its appearance—the "Betty Furness-Westinghouse Cook Book". It contains approximately 500 pages and 1,000 recipes. The book will be sold at bookstores beginning October 1 for \$3.50, but is available after August 16 at a special price of 88¢ through any Westinghouse appliance dealer.

Twenty-one categories of foods have been included in the compilation—soups; meats; poultry and game; fish; vegetables; salads, fruits; fried foods; sauces; macaroni, spaghetti, noodles and rice; eggs, cheese; sandwiches and canapes; quick breads; yeast breads; desserts; pastry; cakes; cookies; candy; and beverages. It also helps Mrs. Home-maker by explaining cooking terms, how to shop and care for food.

Coffee Tips

State College nutritionists say that the answer to making the same amount of coffee yield more cups in these days of soaring coffee prices is to let no coffee go to waste. They advise that you make only the amount of coffee the family will drink at a meal—and make it good. Follow these suggestions for best results: (1) Buy good coffee—that is, the brand that suits your taste. Buy in small quantities and keep in air tight containers. (2) Keep your coffee maker absolutely clean. Wash it thoroughly right after use with clean, soapy hot water and then rinse thoroughly. (3) Use water that is freshly drawn and boiled for making coffee. Water that has stood too long gives coffee a flat taste. For weak coffee, use one level tablespoon coffee for 1 cup water; for medium coffee, use two level tablespoons coffee for each $\frac{3}{4}$ cup of water; and for strong coffee, use three level tablespoons for each $\frac{3}{4}$ cup water. Adding just a pinch of salt will also lend mellowness to your coffee.

Picnic Pointers

For a successful picnic, follow these important tips to cut down on picnic indemonium: (1) Check your car to insure that it is in good working condition. If there are children, drop a few mes in the back seat. (2) Make a list of all items you're likely to get: Salt, pepper, mustard, sugar, glasses, plates, and above all, can opener, matches and flashlight. (3) Bring plenty! Multiply by two. (4) Make it easy!

Follow Eleven Simple Steps For Proper Defrosting of the Freezer

The emphasis is all on home freezers at this time of year, and as many home-makers are considering the purchase of this valued appliance, many others are faced with the problem of caring for a freezer they have already purchased.

Defrosting and cleaning the home freezer need not be such a complicated chore if step-by-step processes are followed, home freezer experts tell us. They suggest that freezer owners follow eleven steps during the defrosting and cleaning process.

1. Remove food and place in a compact pile. Wrap with heavy newspaper or blanket to prevent defrosting.
2. Turn off freezer. Scrape off the frost.
3. Allow freezer to warm. This process may be speeded by using a fan to blow air into the cabinet (which helps to pull the cold air out).
4. After the ice and frost have melted,

wash the freezer with an alkaline solution—1 tablespoon baking soda to 1 quart water—or with warm water and a detergent. NEVER USE A SOAP OR CAUSTIC SOLUTION.

5. Rinse with clear, warm water; remove all water from the bottom of the freezer.

6. Dry freezer, using a fan to quicken the process.

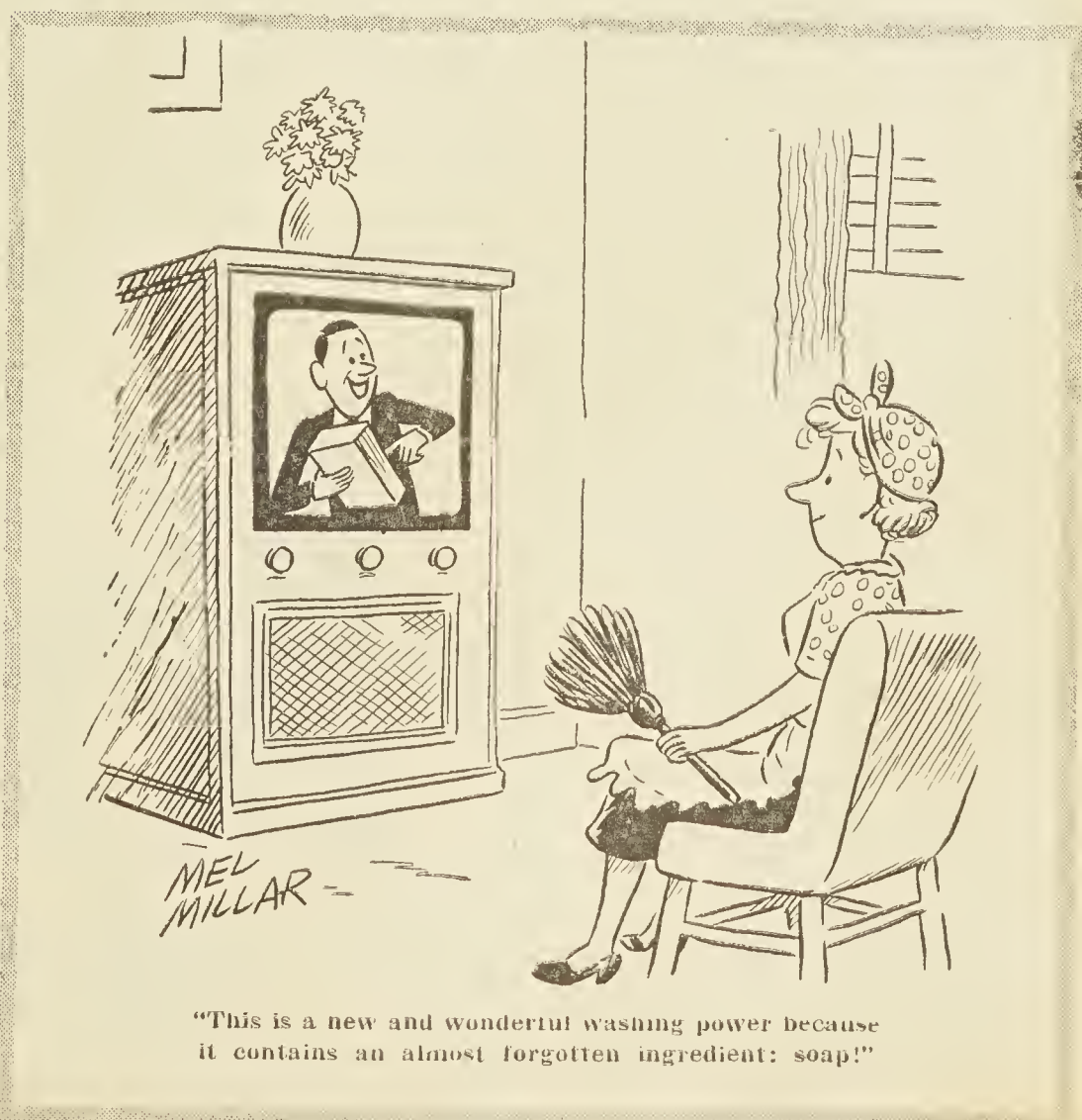
7. Oiling: Follow the manufacturer's directions for oiling the open compressor type.

8. Cleaning the condenser: Disconnect the freezer. Remove the lint that has collected on the condenser coils or fans by using a whisk broom or the dusting tool of the vacuum cleaner.

9. Wash the outside of the freezer with soapy water. Rinse and dry thoroughly.

10. Turn on the freezer, and allow it to chill before replacing food.

11. Take an inventory before replacing the food; use the older packages first.



"This is a new and wonderful washing power because it contains an almost forgotten ingredient: soap!"

N. C. Leads In 4-H Enrollment

North Carolina led the nation for the second consecutive year in 1953 in total 4-H Club enrollment, according to L. R. Harrill, state 4-H Club leader.

Harrill said North Carolina, with a total enrollment of 142,513 rural boys and girls actively engaged in 4-H Club work, lead the second high state, Georgia, by more than 10,000. Georgia had 131,385 boys and girls enrolled in club work last year. Alabama was third high with 131,370 4-H Club members.

North Carolina's 142,513 white and Negro club members carried a total of 224,233 projects dealing with almost every phase of farm and home work. Some 158,418 projects were completed by 103,332 Tar Heel youths, making North Carolina the second ranking state in this important phase of the program. Some 113,788 Alabama youths completed projects, placing that state first in members completing projects. Georgia ranked third with 103,232 farm youths completing projects.

For the nation, there were 2,016,138 farm boys and girls enrolled in 4-H Club work in 1953. Some 1,597,503 of these completed projects.

Ballentine Speaks

(Continued from page 12)

Farmers also boosted their production to meet wartime needs; but they received no reconversion payments, unless price supports at 90 per cent of parity or less could be regarded as such.

Subsidies to airlines averaged \$100,000,000 in 1951 and 1952. This compares with average costs of farm price supports of less than \$60,000,000 per year for the 20-year period after their origin.

It is common knowledge that the Post Office Department loses many millions of dollars a year on second-class mailing permits issued to magazines and newspapers. This amounts to an annual subsidy for some individual publications running into many millions of dollars.

These comparisons are not made critically, but simply to point up the facts. It seems obvious that we cannot, in all fairness, embrace the theory of subsidies in general and then eliminate from their benefits one of our most basic industries. To do so would certainly be inviting serious consequences.

Homemaker Praises

(Continued from page 21)

work, and other diversions.

Let us wish Mrs. Walker and elderly ladies everywhere a happier and more useful life through the blessings of electricity. And if electricity will preserve their energy and youthfulness, let's harness it and use it in every possible way.

Midsummer Desserts

(Continued from page 21)

together. Turn out on floured pastry cloth and press dough together. Cover or wrap in waxed paper and let stand while preparing Rhubarb Filling. Cut off about $\frac{1}{2}$ of pastry. Roll out larger portion of pastry to circle $\frac{1}{2}$ -inch thick and line pie pan with it. Fill with Rhubarb Filling. Roll out remaining pastry $\frac{1}{2}$ -inch thick and cut into strips about 1-inch wide. Arrange over filling to form star design. Trim and flute edges. Bake in hot oven (450°F.) 15 minutes. Reduce to a moderate oven (350°F.) and bake 30 minutes longer.

Rhubarb Filling
2 eggs well beaten
1 $\frac{3}{4}$ cups sugar (about)
 $\frac{1}{4}$ cup enriched flour
 $\frac{1}{4}$ teaspoon salt
4 cups sliced rhubarb
Butter or margarine

Combine eggs, sugar, flour and salt. Add rhubarb and mix well. Arrange in pie shell. Dot with butter or margarine. Top with pastry design. Makes 1 9-inch pie.

Robert S. Allen

(Continued from page 5)

istrator Ancher Nelsen made this report to Senator George D. Aiken (Vt.), chairman of the Agriculture Committee. According to Nelsen, 12.6% of the applications have "feasibility problems and 42.9% require additional information regarding power supply, rates, construction and financing."

The Rural Exchange

Agents Wanted

MONEY-MAKING HOMEWORK! We pay cash. Everything furnished. Experience unnecessary. Free details. Post card requests answered. Hirsch, 1301-17 Hoe, Bronx 59, N. Y.

ADDRESS ADVERTISING POSTCARDS. Must have good handwriting. Box Nine, Watertown, Mass.

TOBACCO FARMERS. We want 2 million pounds top quality smoking tobacco. Highest prices offered. Cracking good set buyers. **SALE EVERY DAY. NEW BRICK WAREHOUSE, CHADBOURNE, N. C.** Phone 3471. M. E. Fagg. Bill Coates, Jr. Ralph Fagg.

Old Autos Wanted

DO YOU have an old auto stored away? Here's your opportunity to convert it into cash. Highest prices paid for early models. Also want old license tags. Write complete information, prices wanted, to J. J. Malpass, Burgaw, N. C.

Watches, Jewelry

WATCHES WANTED. Any condition. Also broken jewelry, spectacles, dental gold, diamonds, silver. Cash sent promptly. Mail articles. Satisfaction guaranteed. Lowe's Holland Building, St. Louis 1, Missouri.

Chain Saw

CHAIN SAW \$169.50. Assemble yourself complete kit. 3HP 20" Chain Guaranteed. Also 1 to 4 HP Gasoline Engines. **TRAILBLAZER PRODUCTS, Box 5142R Grosse Pointe Michigan.**

Tomatoes

SELL MORE TOMATOES in cardboard containers. Holds four tomatoes. 500 \$12.50. C. S. Reid, Rt. 6, Box 1395 Winston-Salem, N. C.

Hog Medicine

MR. FARMER, for healthier livestock use National Hog, Cow and Mule Medicines. Has been used for 35 years. Ask dealer or write us for free folder. National Hog Medicine Company, Box 1634, Raleigh, N. C.

Pen Pals

LADIES, GENTLEMEN (single) desiring pen-pals of opposite sex, write L. Luigs, Box 475, Lomita, California

THE CAROLINA FARMER

MISUNDERSTANDING

Teacher: "Junior, can you spell 'avoid'?"
 Junior: "Soitanly, I can. Vat is de void you vant I should spell?"

H A L E !

MATTER OF CIRCUMSTANCE

Aunt Mandy had just given birth to her sixteenth child. A rather prim young social worker was remonstrating with her over the size of her family in relation to her economic status. Aunt Mandy was having none of it.
 "Ye ma'am, ah understands," said Aunt Mandy, "But that birth control is all right for you single folk . . . I'se married."

COERSION

She: Sheriff, your new son-in-law marched up to the altar as though he had lead in his pants."
 Sheriff: "He did!"

COMPARISON PROVES

Master to Maid: "Marie, you kiss better than my wife."
 Maid: "That's what the butler says."

APPEAL

A law firm sent a member to plead a case in another town. Soon he wired: "Justice has triumphed."
 They wired back: "Appeal at once."

JUST A LITTLE SCRATCH

Wife to husband: "I scratched the front fender a little, dear. If you want to look at it, it's in the back seat."

UNTRUTHFUL FLATTERY

Mrs. Flanagan: "Good morning, Mrs. Murphy. You're looking fine this morning."

Mrs. Murphy: "I'm sorry I can't say the same for you, Mrs. Flanagan."

Mrs. Flanagan: "You could if you were as big a liar as I am, Mrs. Murphy."

TACT

A man has great tact when he can convince his wife that a woman looks stout in a fur coat.

CALLOUSED CANINES

By Web Allison

There are several things to consider when you go out and operate a rural electric cooperative. You should keep track of the cash and keep the power lines souped up at all times and send the bills out promptly and make all the members happy. In addition you should get along with dogs.



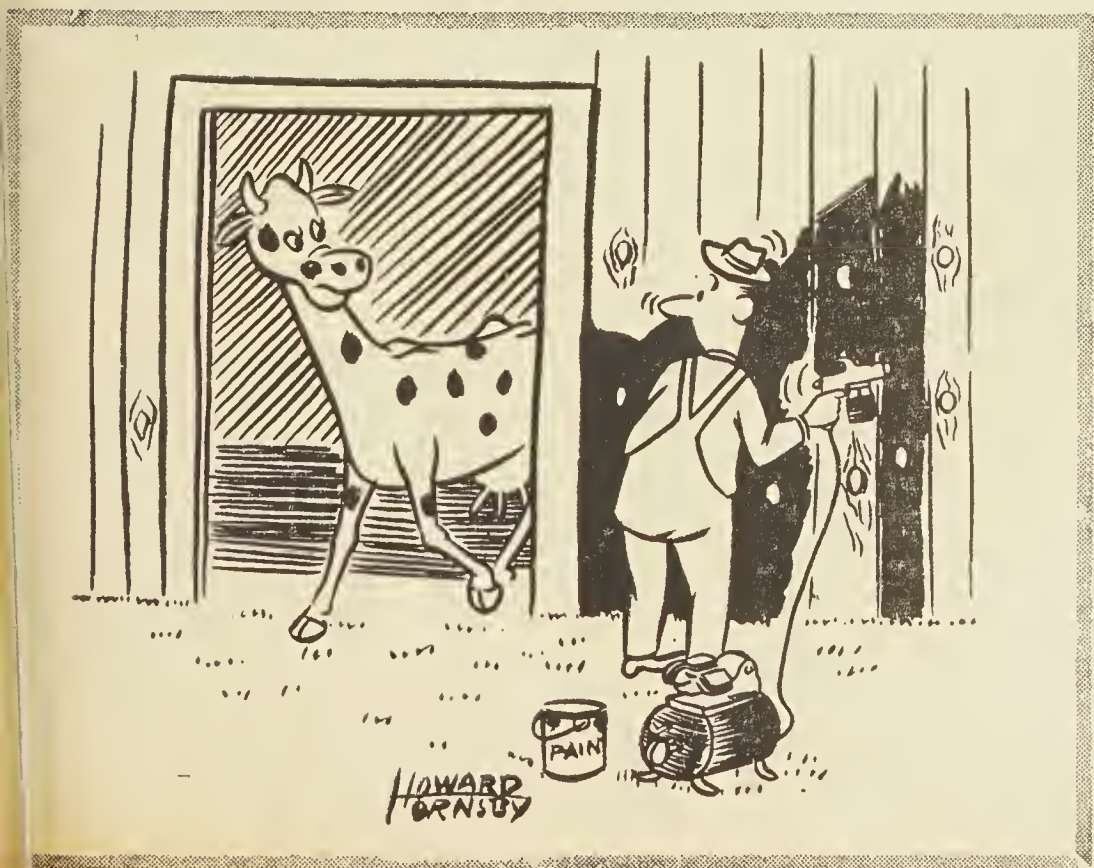
Well, you should get along with MOST dogs. Nobody can get along with ALL dogs.

You can always tell a pioneer in the field of rural electrification by asking him to roll up his pants legs. If he has really been in the thick of the battle, his shin bones will look like he has used them for batting flies to the outfield. Dogs are more or less occupational hazards in this racket.

Most dogs are nice dogs and try real hard to be man's best friend. But every now and then you step inside somebody's gate and meet one which thinks all that sappy sentiment is for the birds.

RUTHLESS

A little boy was sad when he found his turtle dead, so his father suggested a funeral . . . coffin, wrap him in silk, white picket fence around his cemetery and a little headstone. The boy brightened immediately and the project began. When all was ready, the cortege, father, mother and chief mourner moved toward the pond to recover the dead turtle, but it was gone. Out in the water, Mr. Turtle was gaily flipping about. The little boy stared sadly at his resurrected friend and then exclaimed, "Let's kill him!"



Statewide Report

By William T. Crisp

On June 1 Mr. Ben Douglas, Director of the State Conservation & Development Department, argued before a Federal Government hearing in Chattanooga that the commercial utilities of North Carolina had "at all times" provided an abundance of power at reasonable rates and that the people of this state were generally well satisfied with the service of these regulated companies.



In the brief which he submitted at this hearing—a brief signed by Governor William B. Umstead and therefore representing the official viewpoint of the State—Mr. Douglas failed even to mention the rural electrification program or the State Rural Electrification Authority which has promoted that program successfully for so many years. Yet, the very purpose of the hearing was to determine the value of just such Federal Government programs in the fields of water resources and power.

Being present at the same hearing to argue a brief submitted by this Association, I endeavored to make up for Mr. Douglas' omission by showing that this State has always held the rural electrification program in high esteem and credited it with much accomplishment. My words, of course, could not be expected to carry the weight that his did (see accompanying reprint of *Raleigh News & Observer* editorial).

On July 1 a delegation made up of the association's legislative committee, its president and myself, went before Governor Umstead and protested the statements made by Mr. Douglas. We told the Governor that, while we did not believe him personally responsible for the impression left at this hearing, we certainly thought the State should submit a supplemental statement to the Task Force on Water Resources and Power (which conducted the hearings) and not only outline the achievements of this program in North Carolina, but register the support of the program by both the State and the public at large.

Governor Umstead agreed. He stated that what had not been said by Mr. Douglas and in the State's original brief was, indeed, most unfortunate. He promised to have an additional statement on our program prepared and forwarded to the Task Force in the near future.

We are glad. It just wouldn't make sense for the Federal rural electrification program to be opposed, even indirectly, by that state in the Union which was first to set up and maintain its own agency to promote that program.

EDITORIALS

The Atomic Fastball

As we report on page 7, the U. S. Senate did some good things and some bad things last month during the marathon sessions devoted to the Atomic Energy Bill: good and bad, that is, so far as rural electrification is concerned. Some of the provisions of the bill could very well have a real influence on our future wholesale power sources and rates.

The position of the rural electric cooperatives was well known throughout the debate by both our senators—and by all members of our House delegation once the scene of battle shifted to that chamber. As this is written the final form of the bill in both houses is still in doubt. There have, however, been two record votes in the Senate on important amendments.

The first vote came on the Administration-backed proposal to force the Atomic Energy Commission to negotiate with a utility combine for power in the TVA area (See *FACING FACTS*, page 4). This measure was vigorously opposed by the rural electric cooperatives; they considered it a government-guaranteed bonanza for the utilities which would set a precedent for the eventual destruction of TVA as a power cost yardstick. Both North Carolina senators, however, voted with the Administration.

The next test came on Senator Johnson's amendment to authorize the government to produce commercial power at its atomic plants, and give preference in its sale to co-ops and public agencies. The cooperatives supported this amendment, which passed the Senate, 45-41. Senator Lennon voted for the amendment, Senator Ervin voted against it.

Thus both of our freshman senators found themselves face to face with key issues in the momentous power struggle that has racked and divided Congress for the last two years. The issues were white hot, and both Lennon and Ervin had to take a stand; and take it for the record. In doing so, they had to reveal a measure of their basic philosophies concerning the role of the government in the development of natural resources. The first of the two votes dealt with TVA's historic obligation to supply all the wholesale power needs of the Tennessee Valley; the second concerned the right of non-profit power distributors to have first call on power generated at public expense.

From our viewpoint at least, the senators didn't measure up too well. In baseball terminology we might say that North Carolina sent in its two pinch hitters: the most experienced one batted 500; the other struck out his first two times at bat.

We make that observation regretfully and a little cautiously. This is particularly true in the case of Senator Ervin, who had little time to become well informed on the many issues involved. It was perhaps unfortunate that he had to vote on such key issues so soon after going to Washington.

But as we have said, these votes were pretty fundamental. Only time will tell if they were an indication of the way Senator Ervin will vote on other power issues.

Rightly Challenged

(Reprinted from the Raleigh News and Observer)

The testimony of Director Douglas of the State Department of Conservation and Development against the Tennessee Valley Authority has been rightly challenged. The challenge was made, at the same hearing by a task force of the Hoover Administration, before which Director Douglas testified, by William T. Crisp, executive secretary of the Tarheel Electric Membership Association. Mr. Crisp pointed to the State Rural Electrification Act as evidence that the State's policy does support rural co-operatives.

It so happens that Director Douglas was speaking for Governor Umstead while Mr. Crisp has no official capacity. Certainly, however, the State of North Carolina should not take a backward step in this matter. The policy enunciated by Director Douglas constitutes such a step.

Before you buy any home freezer SEE THE NEW 18^{cu. ft.} KELVINATOR

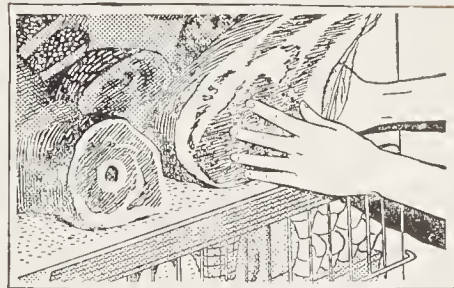
Holds 630 lbs. of food... costs

\$120⁹⁵ less

Here's large capacity in today's most compact freezer... and priced at \$120.95 less than previous comparable models.

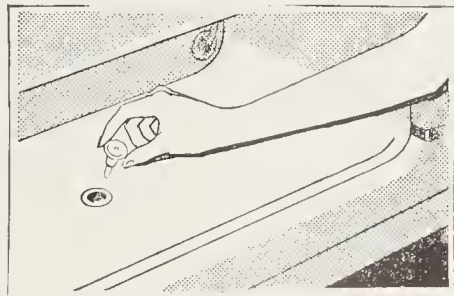
Faster Freezing

New concentrated cold shelves... each a sub-zero, fast freezing surface. Adjustable top-shelf and big slide-out storage basket for odd shaped packages.



Easier Defrosting

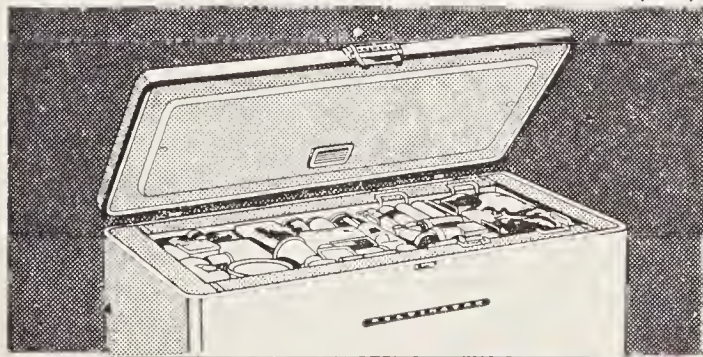
Special drain outlet eliminates the messy mopping up of defrosting water... an exclusive Kelvinator feature. Kelvinator's famed Polarsphere cold-maker assures long life and dependable performance.



Model FR-18V Illustrated, 18 cu. ft.—630 lbs. Frozen Storage

This revolutionary new space-saving design, exclusive in the new Kelvinator, gives more frozen storage in less wall space than any other freezer made. The only freezer so compact that it gives you 18 cu. ft. of freezing space in a cabinet only 31" wide. Looks like a refrigerator... fits the same space as a 10 or 11 cu. ft. refrigerator. It is Kelvinator quality construction throughout and will give more years of trouble-free service.

Model FR-15D—15 cu. ft.—525 lbs. Capacity.



PERFECT SHOPPING BAG FOR FROZEN FOODS

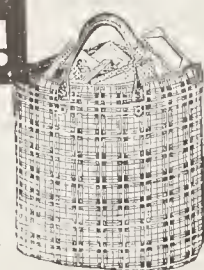
"VALUE DAY" SPECIAL!

THERM-ALL BAG!

Fully insulated. Perfect for bringing frozen foods home without thawing. Ideal for picnics. 17" x 18". Zipper top. Red and black plaid vinyl cover. Double stitched. Water proof plastic lining. Only at Kelvinator dealers.

**\$2.95
VALUE
ONLY**

99¢



You get most space at less cost in chest-type Kelvinators, too.

Freezes fast with 5-Wall Cold. 36" counter height makes convenient work surface. Self-raising lid opens at a touch of the latch.

Roomy storage basket simplifies storage. "Pastri-rack" with 3 shelves for storing fragile pastries and baked goods.

See the 40th Anniversary Kelvinator Home Freezers at your Kelvinator dealer's. You will find the type and size to best fit your purpose.

See your **Kelvinator** Dealer!

Division of American Motors Corporation, Detroit 32, Michigan

Another Great G-E Range Value . . .



MODEL 361

New Full Capacity 36 inch G-E Range brings you Pushbutton Cooking at a low, low price. And it's loaded with convenience features!



- ★ Pushbutton Controls
- ★ New Big-Capacity Wide-Opening Master Oven
- ★ New "Focused Heat" Broiler
- ★ New Hi-Speed Surface Units. One EX-TRA HI-SPEED Unit
- ★ Removable, Washable Calrod® Oven Units
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